Asia Pacific Cheese Market

Description: The Asia Pacific cheese market was valued at USD 8293.2 million in 2013 and is estimated to reach a value of USD 15489.3 million by 2021. The market is poised to grow at a CAGR of 8.1% between 2014 and 2021.

Asia Pacific, especially the China and India, are among the fast growing markets in the global cheese market. Additionally, cheese is widely used across the continent as an important ingredient in fast food and daily intake of food by consumers. Moreover, growing preference for fast food by consumers due to a rapid changing lifestyle in prime markets of Asia Pacific such as India and China is expected to play a crucial role in boosting the consumption of cheese in this market over the next few years.

Looking forward, Australia and India are amongst the leading milk and milk producing countries in the Asia Pacific region. Cheese is one of the daily consumed food ingredients among the Australian consumers. Most commonly consumed cheese in Asia Pacific region include cheddar cheese, Parmesan cheese, Mozzarella, cheese slices. Growing disposable income in the prime markets in this region is likely to support the growth in demand for new varieties of cheese over the next few years.

The report provides detailed analysis of Asia Pacific cheese market from 2015 to 2021. Furthermore, it highlights the changing consumption trends of cheese products such as processed cheese and unprocessed cheese. The report also highlights drivers, restraints and opportunities for the cheese manufacturers in this region over the forecast period, 2015 to 2021. Furthermore, key investment market analysis provided in the report help the readers/companies understand the key investment markets and areas in the Asia Pacific region. Competitive landscape given in the report brings insights on the market share and position of the lead cheese manufacturers in each country markets considered in the study. Key players mentioned in the study include Kraft Foods, Fonterra, GCMMF, Bright Dairy & Food Co., Ltd, and Bongrain S.A.

Report covers detailed analysis of processed and unprocessed cheese markets in:

- China
- Japan
- India
- Australia/New Zealand
- Rest of APAC

Contents:

Chapter 1 Preface
1.1 Report Description
1.2. Research Methods
1.3. Research Approaches

Chapter 2 Executive Summary
2.1 Asia Pacific Cheese market highlights, 2013 Vs 2021 (USD million)
2.2 Asia Pacific Cheese market projection, 2014 - 2021 (USD million)

Chapter 3 Market Overview
3.1 Introduction
3.2 Value chain analysis
3.3 Market Drivers
3.4 Restraints
3.5 Opportunities
3.6 Porter's Five Forces analysis
3.7 Key Investment Market Analysis
3.7.1. Key Investment Market Analysis for unprocessed cheese
3.7.2. Key Investment Market Analysis for processed cheese

Chapter 4 Asia Pacific Cheese Market Analysis by product type, 2014 - 2021
4.1. Cheese Market Analysis, by product types
4.1.1 Asia Pacific cheese market share in terms of revenue by country (%) 2013 and 2021 (%)
4.2. Unprocessed cheese
4.2.1 Asia Pacific unprocessed cheese market share in terms of revenue, by country, 2013 and 2021
4.3. Processed Cheese
4.3.1 Asia Pacific processed cheese revenue share, by country, 2013 Vs 2021 (%)

Chapter 5 Cheese Market - Country Analysis, 2013-2021
5.1 China
5.1.1 Unprocessed cheese, Consumption Trend Analysis
5.1.2 Processed Cheese Consumption Trend Analysis
5.1.3 China Cheese Market Competitive landscape
5.1.4 Distribution share analysis in China cheese market
5.2 JAPAN
5.2.1 Unprocessed cheese
5.2.2 Processed cheese
5.2.3 Japan Cheese Market Competitive landscape
5.2.4 Distribution channel Analysis in Japan,
5.3 India
5.3.1 Unprocessed Cheese
5.3.2 Processed cheese
5.3.3 India Cheese Market Competitive Landscape
5.3.4 Distribution channels in India Cheese market
5.4 Australia and New Zealand
5.4.1 Unprocessed Cheese
5.4.2 Processed cheese
5.4.3 Australia - New Zealand Cheese Market Competitive Landscape
5.4.4 Distribution channels in Australia - New Zealand Cheese market
5.5 Rest of Asia Pacific
5.5.1 Unprocessed Cheese
5.5.2 Processed cheese
5.5.3 Rest of APAC Cheese Market Competitive Landscape
5.5.4 Distribution channels in Rest of APAC Cheese market

List of Figures:
Fig. 1 Cheese market segmentation
Fig. 2 Research Methodology: An Outline
Fig. 3 Research Approaches
Fig. 4 Asia Pacific Cheese Market, 2014 - 2021 (USD million)
Fig. 5 Value chain analysis
Fig. 6 Porter's Five Forces analysis
Fig. 7 Key Investment Market for Unprocessed Cheese, by Country, 2013
Fig. 8 Key Investment Market Analysis for processed cheese, by country, 2013
Fig. 9 Asia Pacific cheese market share in terms of revenue, by country, 2013 and 2021 (%)
Fig. 10 Asia Pacific unprocessed cheese market share in terms of revenue, by country 2013 and 2021
Fig. 11 Asia Pacific unprocessed cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 12 Asia Pacific processed cheese revenue share, by country, 2013 Vs 2019 (%)
Fig. 13 Asia Pacific processed cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 14 US Unprocessed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 15 CHINA Processed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 16 Market share of leading market players in China
Fig. 17 % sales of distribution channels of cheese in China
Fig. 18 Japan Unprocessed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 19 Japan processed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 20 % share of key market players in cheese market in Japan
Fig. 21 % share of distribution for cheese in Japan 2011 - 2013
Fig. 22 India Unprocessed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and
forecast, (2012-2021)
Fig. 23 India processed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 24 % share of key market players in India cheese market
Fig. 25 % share of distribution channels in India's cheese market
Fig. 26 Australia - New Zealand Unprocessed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 27 Australia - New Zealand processed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 28 % share of key market players in Australia - New Zealand cheese market
Fig. 29 % share of distribution channels in Australia - New Zealand cheese market
Fig. 30 Rest of APAC Unprocessed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 31 Rest of APAC processed Cheese market size ($ million) and volume (kilo tonnes) trend analysis and forecast, (2012-2021)
Fig. 32 % share of key market players in Rest of APAC cheese market
Fig. 33 % share of distribution channels in Rest of APAC cheese market

List of Tables:
Table 1 Asia Pacific Cheese Market Highlights (2013-2021):
Table 2 Drivers for Cheese Market in Asia Pacific
Table 3 Restraints in Asia Pacific Cheese Market
Table 4 Opportunities in Asia Pacific Cheese Market
Table 5 China cheese market by product types, revenue ($ million)
Table 6 China cheese market by product types, Volume (Kilo Tonnes)
Table 7 Japan cheese market by product types, revenue ($ million)
Table 8 Japan cheese market by product types, volume (Kilo tonnes)
Table 9 India Cheese Market, by product types Analysis, (2012-2021)
Table 10 India Cheese Market, by product types Analysis, (2012-2021)
Table 11 Australia - New Zealand Cheese Market, by product types Analysis, (2012-2021)
Table 12 Australia - New Zealand Cheese Market, by product types Analysis, (2012-2021)
Table 13 Rest of APAC Cheese Market, by product types Analysis, (2012-2021)
Table 14 Rest of APAC Cheese Market, by product types Analysis, (2012-2021)

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