
Description: 2015 Limousine Service Industry in the United States - Insights & Benchmarking Report

Do you want to quickly know the important insights and benchmarks of the $5 Billion Limousine Service Industry and the businesses in the industry?

We've got you covered. This report covers all of the important facts and benchmarks you need for due diligence, finding cost and revenue opportunities, forecasting, and strategic decisions. Instantly get smart about the industry with analysis on industry sales, growth, profitability, operating expense details, compensation, employee productivity, financial efficiency ratios, state statistics, industry structure, and more.

With this report, you can tap into the millions of dollars spent creating these insights from the broadest and most comprehensive set of surveys filled out by businesses in the industry. Experienced McKinsey consultants created this report to focus on what is important to business leaders.

The historical analysis is updated through 2014 with forecasts for 2015 and the next 5 years.

How do leaders typically use this insights and benchmarking report?

This report is used to quickly assess how organizations compare to the industry competition. Below are some of the cost and revenue opportunity questions this report can help answer. And, answering these questions can create substantial value for any organization.

Cost and Efficiency Opportunities
- Are you paying people more or less than the competition?
- Do you have too many people for the size of your company?
- Are you spending more than the competition in 12 different expense categories?
- Are you less or more financially and capital efficient as the competition?
- How does your profitability compare to the industry?
- How does your operating expense growth compare to the competition?
- How have wages grown and what is the forecast for wage inflation?
- Is your compensation competitive for your state and the size of your company?

Revenue and Expansion Opportunities
- Are you growing faster or slower than the competition?
- What is the 2015 and 5-year growth forecast for the industry?
- How do the states you compete in rank in terms of competitive intensity? Which states have the least amount of competition?
- What size companies are growing or shrinking in the industry?
- Where is the employment growth by size of company?
- How does the consolidation of the industry rank against other industries?

What companies comprise the Limousine Service Industry?

This industry comprises establishments primarily engaged in providing an array of specialty and luxury passenger transportation services via limousine or luxury sedans generally on a reserved basis. These establishments do not operate over regular routes and on regular schedules.

Get your 2015 U.S. Limousine Service Insights & Benchmarking Report now to unlock more value and potential in your organization.

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- Industry Overview
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