
Description: 2015 Utilities Industry in the United States - Insights & Benchmarking Report

Do you want to quickly know the important insights and benchmarks of the $531 Billion Utilities Industry and the businesses in the industry?

We've got you covered. This report covers all of the important facts and benchmarks you need for due diligence, finding cost and revenue opportunities, forecasting, and strategic decisions. Instantly get smart about the industry with analysis on industry sales, growth, profitability, operating expense details, compensation, employee productivity, financial efficiency ratios, state statistics, industry structure, and more.

With this report, you can tap into the millions of dollars spent creating these insights from the broadest and most comprehensive set of surveys filled out by businesses in the industry. Experienced McKinsey consultants created this report to focus on what is important to business leaders.

The historical analysis is updated through 2014 with forecasts for 2015 and the next 5 years.

How do leaders typically use this insights and benchmarking report?

This report is used to quickly assess how organizations compare to the industry competition. Below are some of the cost and revenue opportunity questions this report can help answer. And, answering these questions can create substantial value for any organization.

Cost and Efficiency Opportunities
- Are you paying people more or less than the competition?
- Do you have too many people for the size of your company?
- Are you spending more than the competition in 12 different expense categories?
- Are you less or more financially and capital efficient as the competition?
- How does your profitability compare to the industry?
- How does your operating expense growth compare to the competition?
- How have wages grown and what is the forecast for wage inflation?
- Is your compensation competitive for your state and the size of your company?

Revenue and Expansion Opportunities
- Are you growing faster or slower than the competition?
- What is the 2015 and 5-year growth forecast for the industry?
- How do the states you compete in rank in terms of competitive intensity? Which states have the least amount of competition?
- What size companies are growing or shrinking in the industry?
- Where is the employment growth by size of company?
- How does the consolidation of the industry rank against other industries?

What companies comprise the Utilities Industry?

The Utilities sector comprises establishments engaged in the provision of the following utility services: electric power, natural gas, steam supply, water supply, and sewage removal. Within this sector, the specific activities associated with the utility services provided vary by utility: electric power includes generation, transmission, and distribution; natural gas includes distribution; steam supply includes provision and/or distribution; water supply includes treatment and distribution; and sewage removal includes collection, treatment, and disposal of waste through sewer systems and sewage treatment facilities.

Get your 2015 U.S. Utilities Insights & Benchmarking Report now to unlock more value and potential in your organization.
Contents:
Industry Overview
- Overall Industry Size and Ranking
- Industry Growth and Ranking
- Industry Growth Forecast
- Revenue Consolidation and Ranking
- Sector Profitability and Ranking
- Firm Growth
- Revenue per Firm and Growth
- Revenue per Employee Benchmark & Growth

Industry Growth Details
- Industry Revenues
- Number of Firms
- Number of Establishments
- Historical Figures and Forecasts for 2015 and the Next 5 Years
- Annual Growth Statistics
- 3 and 5 Year CAGRs

Growth Benchmarks
- Revenues per Firm
- Revenues per Establishment
- Establishments per Firm
- Historical Figures and Forecasts for 2015 and the Next 5 Years
- Annual Growth Statistics
- 3 and 5 Year CAGRs

Firm & Establishment Details
- Detailed Breakdown of Number of Firms by the Employee Size of Firm
- Detailed Breakdown of Number of Establishments by the Employee Size of Firm
- Detailed Breakdown of Number of Establishments per Firm by the Employee Size of Firm
- Detailed Breakdown of Number of Establishments per Firm by the Employee Size of Firm

Industry Operating Expenses
- Total Operating Expenses for the Industry – Historical and Forecasts for 2015 and the Next 5 Years
- Industry Revenue vs. Operating Expense Growth – Historical and Forecasts for 2015 and the Next 5 Years
- Leverage Analysis – Operating Expenses as a Percent of Revenues – Historical and Forecasts for 2015 and the Next 5 Years

Operating Expense Details
- OPEX Category Breakdown Benchmarks
- Payroll & Temporary Employment
- Fringe Benefits (Insurance, Contributions)
- Interest & Depreciation
- Purchased Supplies & Equipment
- Machinery Lease, Repair & Maintenance
- Facility Leases, Repair, Maintenance
- Fuel, Electricity, Utilities, & Freight
- Professional Services
- Advertising
- Software & Communication
- Taxes, Licenses & Production Fees
- Other

Employee Benchmarks
- Total Industry Employment – Historical and Forecasts for 2015 and the Next 5 Years
- Employees per Firm – Historical and Forecasts for 2015 and the Next 5 Years
- Employees per Establishment – Historical and Forecasts for 2015 and the Next 5 Years
- Annual Growth Statistics
- 3 and 5 Year CAGRs

Revenue & Payroll Benchmarks
- Revenue per Employee – Historical and Forecasts for 2015 and the Next 5 Years
- Payroll per Employee – Historical and Forecasts for 2015 and the Next 5 Years
- Payroll per Firm – Historical and Forecasts for 2015 and the Next 5 Years
- Annual Growth Statistics
- 3 and 5 Year CAGRs

Employee Benchmark Details
- Detailed Breakdown of Industry Employees by Size of Firm
- Detailed Breakdown of Employees per Firm by Size of Firm
- Detailed Breakdown of Employees per Establishment by Size of Firm
- Historical Figures
- 5 Year CAGRs

Payroll Benchmark Details
- Detailed Breakdown of Payroll per Employee by Size of Firm
- Detailed Breakdown of Payroll per Firm by Size of Firm
- Detailed Breakdown of Payroll per Establishment by Size of Firm
- Historical Figures
- 5 Year CAGRs

Competitive Density Analysis
- State Population per each Industry Employee

State Payroll Analysis
- Payroll per Employee by State

Geographic Employment Analysis
- Total Industry Employment per State

Profitability & Financial Ratios
- Breakdown of Profitable and Not Profitable Firms
- Average Net Profit for Profitable Firms
- Average Net Loss for Unprofitable Firms
- Financial Ratios for the Industry
- Total Asset Turnover
- Fixed Asset Turnover
- Fixed Assets to Total Assets Ratio
- Total Assets to Total Liabilities Ratio
- Return on Sales
- Return on Total Assets
- Return on Net Worth
- Total Liabilities to Net Worth Ratio
- Fixed Assets to Net Worth Ratio
- Solvency Ratio

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