
Description: Medical practice management software facilitates the efficient functioning of physicians, diagnostic centers, pharmacists, and other small and large health practices by providing structured framework for activities like patient flow management, patient and staff scheduling, insurance billing, claims management, inventory management etc.

The medical practice management software market is mainly driven by the increasing need to curtail the growing healthcare cost, rising incidences of medical errors, and various government initiatives to promote the use of healthcare IT across the globe. However, the high implementation cost and the data security and interoperability issues limit the growth of the market to a certain extent. The research report titled “Global Medical Practice Management Software Market Outlook: 2014-2020” provides in-depth analysis of practice management software market in four major geographies and emphasizes on the current market trends, market size, market share, recent developments, and forecast till 2020.

The study offers a comprehensive analysis of medical practice management software market with respect to various products and type of software. The medical practice management software are mainly divided by products into integrated software and standalone software. The standalone software market is further divided into patient management software, revenue management software, claims management software, inventory management software, and others. The software market is further analyzed by the mode of delivery. The report also analyzes the various end-users of the medical practice management software. Comprehensive geographical analysis of the medical practice management software is provided by segmenting the global market on the basis of major continents, namely, North America, Europe, Asia Pacific, and RoW (Rest of the World) which are further analyzed at a country level.

The report offers meticulous analysis of market dynamics, burning issues, and technological landscape of the global medical practice management software market. The report provides the competitive landscape of the major players in this market such as Allscripts Healthcare Solutions, Inc. (U.S.), Athenahealth, Inc. (U.S.), Cerner Corporation (U.S.), Epic (U.S.), GE Healthcare (U.K.), Greenway Medical (U.S.), MEDITECH (U.S.), McKesson Corporation (U.S.), and NextGen Healthcare Information System LLC (U.S) with detailed analysis of their product portfolio, financials, and recent developments.

Contents:
1 Introduction
   1.1 Medical Practice Management Software Market Ecosystem
      1.1.1 Component
      1.1.2 Product
      1.1.3 Mode of Delivery
      1.1.4 End User
   1.2 Report Elucidation
   1.3 Market Buzz and Foreground
   1.4 Research Methodology
      1.4.1 Secondary Research
      1.4.2 Primary Research
      1.4.3 Market Analytics

2 Executive Summary

3 Market Insights
   3.1 Drivers
   3.2 Restraints
   3.3 Opportunities
   3.4 Challenges
   3.5 Impact Analysis
   3.6 Market Trends
   3.7 Market Share Analysis
4 Global Medical Practice Management Software Market, By Component
4.1 Software
4.1.1 Traditional Software
4.1.2 Software as a Service (SaaS)
4.2 Services
4.2.1 Implementation Services
4.2.2 Maintenance Services
4.2.3 Consulting Services

5 Global Medical Practice Management Software Market, By Product
5.1 Integrated Software
5.2 Standalone Software
5.2.1 Patient Management
5.2.1.1 Patient Billing
5.2.1.2 Patient Records
5.2.1.3 Patient Scheduling
5.2.1.4 Others
5.2.2 Revenue Management
5.2.3 Claims Management
5.2.4 Inventory Management
5.2.5 Others

6 Global Medical Practice Management Software Market, By Mode of delivery
6.1 On-Premise
6.2 Web-Hosted
6.3 Cloud-Based

7 Global Medical Practice Management Software Market, By End User
7.1 Healthcare Providers
7.1.1 Physicians
7.1.2 Diagnostic Imaging Centers and labs
7.1.3 Pharmacies
7.1.4 Small Practices
7.1.5 Others
7.2 Healthcare Payers

8 Medical Practice Management Software Market- Geographic Analysis
8.1 North America
8.1.1 U.S.
8.1.2 Canada
8.2 Europe
8.2.1 Germany
8.2.2 France
8.2.3 U.K.
8.2.4 Italy
8.2.5 Spain
8.2.6 Russia
8.2.7 Rest of Europe
8.3 Asia-Pacific
8.3.1 China
8.3.2 India
8.3.3 Japan
8.3.4 Rest of Asia Pacific
8.4 Rest of the World

9 Competitive Landscape- Global Medical Practice Management Software Market
9.1 Agreements and Partnerships
9.2 Mergers and Acquisitions
9.3 New Product Launches
9.4 Expansions
9.5 Other Developments

10 Company Profiles
10.1 Allscripts Healthcare Solutions
10.1.1 Company Overview
10.1.2 Financials
10.1.3 Product Portfolio
10.1.4 Key Developments
10.2 Athenahealth
10.2.1 Company Overview
10.2.2 Financials
10.2.3 Product Portfolio
10.2.4 Key Developments
10.3 Cerner Corporation
10.3.1 Company Overview
10.3.2 Financials
10.3.3 Product Portfolio
10.3.4 Key Developments
10.4 Epic Systems Corporation
10.4.1 Company Overview
10.4.2 Financials
10.4.3 Product Portfolio
10.4.4 Key Developments
10.5 eClinicalWorks
10.5.1 Company Overview
10.5.2 Financials
10.5.3 Product Portfolio
10.5.4 Key Developments
10.6 GE Healthcare
10.6.1 Company Overview
10.6.2 Financials
10.6.3 Product Portfolio
10.6.4 Key Developments
10.7 McKesson Corporation
10.7.1 Company Overview
10.7.2 Financials
10.7.3 Product Portfolio
10.7.4 Key Developments
10.8 MEDITECH
10.8.1 Company Overview
10.8.2 Financials
10.8.3 Product Portfolio
10.8.4 Key Developments
10.9 Nextgen Healthcare Information System
10.9.1 Company Overview
10.9.2 Financials
10.9.3 Product Portfolio
10.9.4 Key Developments
10.10 Greenway Health
10.10.1 Company Overview
10.10.2 Financials
10.10.3 Product Portfolio
10.10.4 Key Developments

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