Flexible Plastic Packaging Market in the APAC Region 2015-2019

Description:
About Flexible Plastic Packaging
Flexible plastics are a category of plastics that are thin, light, and easily stretchable, yet retain barrier characteristics along with being resistant to tearing or puncturing. These properties make flexible plastics suitable for manufacturing packaging products. They are chemically inert, cheap, and visually appealing, which enhances the appeal of the product they are used to pack. Generally, they are used to pack non-durable and fast-moving unit loads and have limited bulk industrial use, with the exception of FIBCs. The key customers of flexible plastic packaging products are the F&B, Personal Care, and Pharmaceutical and Healthcare sectors.


Covered in this Report
This report covers the present scenario and the growth prospects of the Flexible Plastic Packaging market in the APAC region for the period 2015-2019. To calculate the market size, this report covers revenue generated by the vendors in the market. The report also presents the vendor landscape and a corresponding detailed analysis of the top four vendors in the Flexible Plastic Packaging market in the APAC region. The report also provides data on different segments of the Flexible Plastic Packaging market in the APAC region. The market is segmented based on type of flexible plastic packaging products.

Based on flexible plastic packaging products, the market is segmented into:
- Plastic Bags
- Plastic Pouches
- Plastic Films

The report, Flexible Plastic Packaging Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also summaries the challenges faced by the vendors and the market at large, and the key trends that are emerging in the market.

Key Vendors
- Amcor
- Bemis
- Berry Plastics
- Sealed Air

Other Prominent Vendors
- AEP Industries
- Bischof + Klein
- Cangnan Hualian Flexible Packaging
- Chaoan Danqing Flexible Packaging & Printing
- Clondalkin Group
- Constantia Flexibles
- Coveris
- Daibochi Plastic
- Dongguan Songhui Packaging Material
- DS Smith
- Flextrus
- Graham Packaging
- Guangzhou Amy Plastic Tube
- Heshan Zhongxing Fuhe Baozhuan Gongs
- Huangshan Sinoflex Packaging
- Huhtamaki
- Jimo Jinlong Plastic Compound Color Printing
- JL Packaging
- LINPAC Group
- Linyi Chifeng Packaging
- Nampak Plastics
- Printpack
- Rasik Polflexil
- Shanghai Grand Technology
- Shanghai Xiangwei Packaging
- Supreme Plastic Packaging
- Taizhou Gerry Plastic
- Winpak
- Wipak
- Xinlei Flexible Packaging
- Zhejiang Chengde Package

Market Drivers
- Surge in Demand from Pharmaceutical and Healthcare Sector
  - For a full, detailed list, view our report

Market Challenges
- Competition from Other forms of Packaging
  - For a full, detailed list, view our report

Market Trend
- Adoption of High-barrier Plastics
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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