Global Laptop Touchscreen Market 2015-2019

Description: About Touch Screen
A touch screen is a two-dimensional sensing device in the form of a transparent sheet, which is integrated on devices and provides a sensing and feedback system. It is a display screen that is sensitive to the touch of a finger or stylus. A touch screen consists of various layers that track and convert movements on the screen into electrical charge in the form of a signal. This signal is sent to the processor to perform the required action on the device. A touch screen requires three basic components to provide a touch interface: touch sensor, controller IC, and software driver. Of the three components, touch sensor holds high significance because it forms the interface between the display and user activities. Also, most of the R&D goes around touch sensors for enhancing the touch sensitivity. From smart phones to laptops to GPS systems, touchscreen devices are everywhere. Consumers now expect an intuitive touch experience from every new device that hits the market. Since the introduction of Apple’s iPhone in 2007, the touchscreen market has exploded.

The analysts forecast the Global Laptop Touch Screen market to grow at a CAGR of 10.1 percent over the period 2014-2019.

Covered in this Report
In this report, a detailed study of the Global Laptop Touch Screen market is presented across all the technologies. The report considers the revenue generated from the sales of touch screens for laptops.

Touch screens for laptops including notebooks, Ultrabooks, and hybrid laptops are considered for calculating the market size. The touch screen technologies covered in this aspect are resistive, capacitive (ITO and Metal), and others (IR, Acoustic, Optical, and CNT/Graphene)

The report does not consider the following to calculate the market size:
- Components used for the production of touch screens
- Service and maintenance of touch screens
- Aftermarket sales of touch screens

The report, Global Laptop Touch Screen Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- AU Optronics
- Innolux
- TPK
- Wintek

Other Prominent Vendors
- CPT
- ELK
- HannsTouch Solution
- MELFAS
- Truly Semiconductors

Market Drivers
- Design Innovation
- For a full, detailed list, view our report
Market Challenges
- High Production Cost
- For a full, detailed list, view our report

Market Trend
- Emergence of Multi-touch Screens
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
19.2.1 AU Optronics
19.2.2 TPK
19.2.3 Wintek
19.3 Other Prominent Vendors
19.3.1 CPT
19.3.2 ELK
19.3.3 HannsTouch Solution
19.3.4 Innolux
19.3.5 MELFAS
19.3.6 Truly Semiconductors
20. Key Vendor Analysis
20.1 AU Optronics
20.1.1 Key Facts
20.1.2 Business Overview
20.1.3 Business Segmentation
20.1.4 Product Segmentation by Revenue 2013
20.1.5 Product Segmentation by Revenue 2012 and 2013
20.1.6 Geographical Segmentation by Revenue 2012 and 2013
20.1.7 Business Strategy
20.1.8 Recent Developments
20.1.9 SWOT Analysis
20.2 TPK
20.2.1 Key Facts
20.2.2 Business Overview
20.2.3 Business Segmentation by Revenue 2013
20.2.4 Business Segmentation by Revenue 2012 and 2013
20.2.5 Geographical Segmentation by Revenue 2013
20.2.6 Business Strategy
20.2.7 SWOT Analysis
20.3 Wintek
20.3.1 Key Facts
20.3.2 Business Overview
20.3.3 Product Segmentation
20.3.4 Geographical Segmentation by Revenue
20.3.5 Business Strategy
20.3.6 Recent Developments
20.3.7 SWOT Analysis
21. Market Summary
21.1 Market Traction
21.2 Market Attractiveness
22. Other Reports in this Series

List of Exhibits:
Exhibit 1: Market Research Methodology
Exhibit 2: Overview of Display Industry
Exhibit 3: History of Touchscreens
Exhibit 4: Touchscreens by Technology
Exhibit 5: Basic Composition of Resistive Touchscreens
Exhibit 6: Capacitive Touchscreens by Type
Exhibit 7: Ansoff Matrix
Exhibit 8: Emerging Applications of Touchscreens
Exhibit 9: Basic Working of Haptic Technology
Exhibit 10: Global Touchscreen Market by Revenue 2014-2019 (US$ billion)
Exhibit 11: Global Touchscreen Market by Volume 2014-2019 (million units)
Exhibit 12: ASP of Touchscreens
Exhibit 13: Segmentation of Global Laptop Touchscreen Market by Technology 2014-2019 (unit shipment)
Exhibit 14: Mainstream and Emerging Touchscreen Technologies for End-user Applications
Exhibit 15: Segmentation of Global Laptop Touchscreen Market by Geography 2014 (unit shipment)
Exhibit 16: Segmentation of Global Laptop Touchscreen Market by Geography 2014-2019 (percentage share)
Exhibit 17: Segmentation of Global Laptop Touchscreen Market by Geography 2014-2019 (million units)
Exhibit 18: Laptop Touchscreen Market in US 2014-2019 (million units)
Exhibit 19: Laptop Touchscreen Market in China 2014-2019 (million units)
Exhibit 20: Buying Criteria for Laptop Manufacturers
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