Global Laptop Touchscreen Market 2015-2019

Description:
A touch screen is a two-dimensional sensing device in the form of a transparent sheet, which is integrated on devices and provides a sensing and feedback system. It is a display screen that is sensitive to the touch of a finger or stylus. A touch screen consists of various layers that track and convert movements on the screen into electrical charge in the form of a signal. This signal is sent to the processor to perform the required action on the device. A touch screen requires three basic components to provide a touch interface: touch sensor, controller IC, and software driver. Of the three components, touch sensor holds high significance because it forms the interface between the display and user activities. Also, most of the R&D goes around touch sensors for enhancing the touch sensitivity. From smart phones to laptops to GPS systems, touchscreen devices are everywhere. Consumers now expect an intuitive touch experience from every new device that hits the market. Since the introduction of Apple’s iPhone in 2007, the touchscreen market has exploded.

The analysts forecast the Global Laptop Touch Screen market to grow at a CAGR of 10.1 percent over the period 2014-2019.

Covered in this Report
In this report, a detailed study of the Global Laptop Touch Screen market is presented across all the technologies. The report considers the revenue generated from the sales of touch screens for laptops.

Touch screens for laptops including notebooks, Ultrabooks, and hybrid laptops are considered for calculating the market size. The touch screen technologies covered in this aspect are resistive, capacitive (ITO and Metal), and others (IR, Acoustic, Optical, and CNT/Graphene). The report does not consider the following to calculate the market size:
- Components used for the production of touch screens
- Service and maintenance of touch screens
- Aftermarket sales of touch screens

The report, Global Laptop Touch Screen Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- AU Optronics
- Innolux
- TPK
- Wintek

Other Prominent Vendors
- CPT
- ELK
- HannsTouch Solution
- MELFAS
- Truly Semiconductors

Market Drivers
- Design Innovation
- For a full, detailed list, view our report
Market Challenges
- High Production Cost
- For a full, detailed list, view our report

Market Trend
- Emergence of Multi-touch Screens
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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