Handbags Market in the US 2015-2019

Description:

About Handbags Market in the US

The Handbags market in the US is witnessing steady growth and is expected to grow at a steady rate during the forecast period. The demand for handbags is rising in the US with the growing demand for affordable luxury handbags coupled with the onset of brands such as Michael Kors, Kate Spade, Marc Jacobs, Ralph Lauren, Coach, and Tory Burch. The arrival of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among consumers in the US. The Handbags market in the US was dominated by Purses and Wallet segment in 2014 in terms of revenue and volume.

The analysts forecast the Handbags market in the US, in terms of revenue and volume, to grow at CAGRs of 5.90 percent and 5.29 percent, respectively, over the period 2014-2019.

Covered in this Report

The Handbags market in the US can be segmented into four: Totes, Shoulder Bags, Purses and Wallets, Satchels and Saddles. The Totes was the largest segment in terms of revenue and accounted for approximately 30 percent of the market in 2014.

The report, the Handbags Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the Handbags market in the US and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors

- Burberry
- Chanel
- Coach
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors

- Actual
- Artifact Bag
- AU
- BAGGU
- BAGSTIL
- Blair Ritchey
- Brynn Capella
- Burrow & Hive
- Calleen Cordero
- cinda b
- Holly Aiken
- ITZALULU
- J.W. Hulme Company
- LexiWynn
- Lola Falk
- MaddyMoo
- Merci-Fortune
- Michelle Vale
- Noubar
- Oak73
Market Drivers
- Increased Adoption through Online Channel
- For a full, detailed list, view our report

Market Challenges
- Increasing Competition from Local Brands and Counterfeit Products
- For a full, detailed list, view our report

Market Trend
- Growing Disposable Income
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
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- What are the market opportunities and threats faced by the key vendors?
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