Global ZigBee STB Market 2015-2019

Description: About ZigBee STBs
ZigBee STBs are equipped with ZigBee RF4CE standard chip, which is used as a replacement for IR technology in remote controls. With the development of multi-protocol ICs, ZigBee technology is also set to allow STBs to become the centerpiece of smart homes. This technology enables advanced remote control functionalities, such as gesture, motion, and touch control, and removes line-of-sight limitations. As the world is moving toward smart homes, ZigBee-enabled STBs will act as a central point that will control all smart devices in a smart home.

The analysts forecast the global ZigBee STB market to grow at a CAGR of 20.89% over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the global ZigBee STB market for the period 2015-2019. To calculate the market size, the report considers the unit of shipment of ZigBee STBs.

The report, Global ZigBee STB Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Europe, APAC, and the ROW; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key regions
- APAC
- Europe
- North America
- ROW

Key vendors
- ADB (Advanced Digital Broadcast)
- AirTies
- ARRIS Group
- Atmel
- Cisco Systems
- Comcast
- Digi International
- EchoStar
- Freescale Semiconductor
- GreenPeak Technologies
- Huawei Technologies
- Nxp Semiconductors
- Pace
- Renesas Electronics
- Silicon Labs Semiconductor India
- STMicroelectronics
- Texas Instruments
- TiVo
- Verizon Communications
- ZTE

Other prominent vendors
- Amino Communications
- Emerson Electric
- Huawei Technologies
- Humax
- LG Electronics
- Microchip Technology
- Roger Communications
- Swisscom
- Time Warner Cable

Market Drivers
- Low power consumption
- For a full, detailed list, view our report

Market Challenges
- High cost
- For a full, detailed list, view our report

Market trend
- Bundled services offered by service providers
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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