Mid and High Level Precision GPS Market by Type, Application and Geography - Global Forecast to 2020

Description:
Mid and High Level Precision GPS Market by Type (Differential Grade and Survey Grade), Application (Precision Farming, Mining, Construction, Oil & Gas) and Geography - Global Forecast to 2020

The factors such as ongoing developments to improve the overall GPS infrastructure, technological advancements and GPS augmentation, and availability of more cost-effective GPS solutions are driving the mid and high level precision GPS market. Ongoing developments in the GPS technology are likely to enhance coverage and reliability. It is expected that enhancements in terms of coverage would drive the increased penetration of GPS technology in a wide array of applications. However, heavy reliance on the availability of satellites and low market acceptance for new technologies are the major restraining factors for this market. The time taken by end-users to adopt new technology is hindering the growth of the precision GPS market.

This report on the mid and high level precision GPS market reviews the latest market trends such as GPS augmentation, Micro-technology for Positioning, Navigation, and Timing (Micro-PNT), and Adaptable Navigation Systems (ANS) that would help estimate the future growth prospects. The emerging economies are providing a growth opportunity to the small and medium sized companies in the mid and high level precision GPS market. The in-depth geographic analysis in the report provides strategic business intelligence for mid and high level precision GPS sector investments. The study reveals profitable investment strategies for mid and high level precision GPS companies, business executives, product marketing managers, new business investors, and many more in preferred locations.

The report also provides the Porter's Five Forces analysis for the mid and high level precision GPS market. This analysis highlights the current scenario and provides an insight into the key parameters that directly or indirectly play a role in either the growth or decline of the mid and high level precision GPS market. The five parameters termed as the five forces determine the intensity of competition and attractiveness of the mid and high level precision GPS market. The competitive landscape section of the report primarily focuses on the key industry players in the mid and high level precision GPS industry, their latest developments, and respective rankings in the said market. In addition to that, the report also comprises the emerging market trends, key growth areas and market size, region wise demand factors, and the key competitors for the said companies.

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