Chocolate Flavors Market by Application & Region- Global Trends & Forecast to 2019

Description:
Chocolate Flavors Market by Application (Confectionery, Dairy & Hot Drinks, Bakery Products, Frozen Products, Convenience Products, Others) & Region (North America, Europe, Asia-Pacific, Latin America, Rest of the World) - Global Trends & Forecast to 2019

The chocolate flavors market has been divided according to their usage in various applications and in different regions. The demand for functional foods and increasing health consciousness is driving the chocolate flavors market to provide innovative products in developed economies. In emerging economies, rising disposable income, changing lifestyles, and rising seasonal & festive demand is fueling the growth.

Europe is estimated to be the fastest-growing market for chocolate flavors. It is projected to grow at the highest CAGR of about 5.2% during the review period.

To maintain a competitive edge in the chocolate flavors market, key players focus on acquisitions & expansions. Some key players were also observed to be involved in investments in technological advancements, new product development, establishment of research & development centers, and increase in corporate social responsibility as strategies to garner a larger share in the market. This report provides a complete analysis of key companies and a chronology of developments with respect to their key strategies. It also analyzes the market dynamics, and issues faced by leading players.

SCOPE OF THE REPORT

This report focuses on the chocolate flavors market, which is segmented on the basis of application and region.

Chocolate Flavors Market

On the basis of application, the market has been segmented as follows:
- Bakery products
- Dairy & hot drinks
- Confectionery
- Frozen products
- Convenience foods
- Others

On the basis of region, the market has been segmented as follows:
- North America
- Europe
- Asia-Pacific
- Latin America
- Rest of the World (RoW)

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