Overview of the Russian Plant Protection Products Market 2014-2019

Description: Russian pesticides market can be characterized as actively developing: for 7 years from 2008 to 2014 the market had grown in 1.5 times. In 2014 consumption volume of pesticides in Russia, according to the Research.Techart estimation, amounted more than 110 thousand tons, about a half of which were a domestic production.

The most popular at the Russian market in 2014 were herbicides.

Among the positive factors of the Russian CPPP market development are: soil intensification and government support of the agricultural producers and CPPP producers. Negative factors include: decreasing of the gross grain yield, economical crisis, weakening rouble, problems with crediting. The Russian CPPP market will decline in the short term.

The subject of the present research is the Russian market of chemical plant protection products (CPPP), or pesticides, including herbicides, fungicides, insecticides, and rodenticides.

Chemical plant protection products (CPPP, pesticides) are chemical substances used in the agriculture for the protection of plants from different pests: acarids, bacteria, rodents, viruses. Substances simplifying the machine harvest of some croppers and plant hormones are also classified as CPPP.

Moreover, the additional chapter of the report contains the information about the biological plant protection products (BPPP) as an alternative to CPPP.

Research geography: Russia.

Research chronology:
- retrospective: 2008-2014;

The study consists of 10 chapters comprising the general information about CPPP and BPPP, the analysis of the current market conditions and the forecast of market development till 2019.

The report contains the information about the size and dynamics of the market, the quantity of import-export supplies, the competitive level, the price analysis and the sales policy of the producers of chemical plant protection products. One of the chapters is devoted to the estimation of the opportunity of the market entry.

The report is intended for the market players (competitive analysis), potential investors, consumers.

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