European Liquid Chromatography Reagents Market By Product (Column & Planar Chromatography Reagents), by End User (Pharmaceuticals, Academics, Food & Beverages, Hospitals, Cosmetics, Environmental Biotechnology, Nutraceuticals) - Forecast to 2019

Description: The Europe Liquid Chromatography Reagents market is estimated to grow at a CAGR of 9.9% from 2014 to 2019. Germany accounted for the largest share of this market, at a CAGR of 11.5%. The Europe Liquid Chromatography Reagents market holds a high potential for growth in future due to increasing strategic expansion of companies, and advances in the pharmaceutical and biotechnology industries. However, the high price of organic solvents is the major factor limiting the growth of the market.

In this report, the Europe Liquid Chromatography Reagents market is broadly classified on the basis of product, end-user, and type. Geographically the market is divided into Germany, France, U.K., Italy, Spain and rest of Europe. Germany commanded the largest share of 23.3% of the Europe Liquid Chromatography Reagents market in 2014, followed by France.

The report has profiled the leading players of this market along with the developments (new product launches and partnerships, agreements, collaborations, and joint ventures) by the companies from 2012 to 2015, and also offers strategies adopted by them to sustain and strengthen their position in the Europe Liquid Chromatography Reagents market. Agilent Technologies, Inc. (U.S.), Thermo Fisher Scientific Inc. (U.S.), Merck Millipore (U.S.), and Waters Corporation (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the liquid chromatography reagents market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms to garner a high market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:
- Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Europe Liquid Chromatography Reagents market. Usage pattern/penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data.
- Comprehensive coverage of Product approvals, Patent analysis, Pipeline products and Product recalls.
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for Liquid Chromatography Reagents across geographies, exploit new distribution channels, new clientele base and different pricing policies.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the Liquid Chromatography Reagents. Detailed description regarding the related and unrelated diversification pertaining to this market.
- Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the Liquid Chromatography Reagents market.
- Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through the inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.
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10.2 Thermo Fisher Scientific
10.3 Waters Corporation
10.4 Merck Millipore
10.5 Bio-Rad Laboratories, Inc.
10.6 GE Healthcare
10.7 Sigma-Aldrich Corporation
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*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MNM View Might Not be Captured in Case of Unlisted Companies.

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