Serbia Pharmaceuticals and Healthcare Report Q2 2015

Description: A demand for austerity measures and public sector cuts by the IMF and the ongoing privatisation of state-owned enterprises will push the Serbian government to reduce its fiscal expenditure.

The national health insurance fund will be pressured into reining in its costs, and we expect it will use its purchasing power to extract discounts from pharmaceutical manufacturers. The outlook for the Serbian pharmaceutical market in 2015 is expected to worsen.

Headline Expenditure Projections Pharmaceuticals: RSD92.43bn (USD1.045bn) in 2014 to RSD97.15bn (USD0.872bn) in 2015; +5.1% in local currency terms and -16.6% in US dollar terms.

Healthcare: RSD398.91bn (USD4.51bn) in 2014 to RSD423.05bn (USD3.80bn) in 2015; +6.1% in local currency terms and -15.8% in US dollar terms.

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