India Industrial and Institutional Cleaning Chemicals Market Forecast and Opportunities, 2020

Description: Industrial and Institutional cleaning chemicals are used across diverse industries for cleaning purposes. Besides providing hygienic environment, these chemicals prevent spread of infections through disease causing bacteria and micro-organisms. Industrial and Institutional chemicals used in India include various general purpose cleaners; disinfectants and sanitizers; and floor care, vehicle washing, laundry care and hand washing products, which are used in a wide range of set ups encompassing offices, hotels, food and beverage sector, healthcare sector, government and educational institutions, etc. With growing demand for industrial and institutional cleaning chemicals in India, a huge number of branded as well as unbranded product manufacturers currently operate in the country, however, the share of branded players is expected to increase over the next five years.

According to "India Industrial & Institutional Cleaning Chemicals Market Forecast & Opportunities, 2020", the industrial and institutional cleaning chemicals market in India witnessed a CAGR of around 14.5% during 2010-14. General purpose cleaners and floor care cleaners are expected to continue their market dominance through 2020. Disinfectants and sanitizers are also expected to exhibit robust growth in coming years due to increasing consumer awareness about maintaining proper hygiene and safety. Use of cleaning chemicals is witnessing a continuing increase in demand, especially in food and beverages, food service and healthcare sectors, where maintaining hygienic environment is extremely vital. "India Industrial & Institutional Chemicals Market Forecast & Opportunities, 2020" report elaborates following aspects related to Industrial and Institutional Chemicals market in India:

- India Industrial & Institutional Cleaning Chemicals Market Size, Share & Forecast
- Segmental Analysis – Commercial, Manufacturing, Institutional & Government
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of industrial & institutional chemicals market in India
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, cleaning chemical manufacturers, vendors and dealers to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with cleaning chemical producers, suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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