Scholarly & Professional E-Book Publishing 2015-2019

Description:

Digital books have been a standard feature of the consumer book market for quite some time – and their popularity has crossed over to the scholarly and professional publishing fields. Electronic books represent a true growth segment of the professional and scholarly market. And it's no surprise – E-books allow publishers to be creative, expanding access as well as changing learning behavior and academic research. For users, the content is accessible 24/7, anywhere, and portable. Books need never go out of print, and new editions can be easily created.

Scholarly & Professional E-Book Publishing 2015-2019 provides an overview and financial outlook for the global scholarly and professional e-book publishing markets based on specific research and analysis of the leading competitors' performance, projected through 2015. The overall market is divided into law, science and technology, medical, social science and humanities and business publishing. Market categories are projected through 2019.

Scholarly & Professional E-Book Publishing 2015-2019 covers the market, key competitors, and trends and forecast. The report offers:

- Simba's exclusive analysis of market size and structure
- Revenue and market share rankings of 10 leading global publishers
- Profiles of the five leading e-book aggregators
- Geographic market sizing for the four major regional markets: North America, Europe, Asia-Pacific and Rest of World
- Simba's exclusive market projections to 2019 by subject area and more.

Whether your focus is law, business, STM or social sciences and humanities, you can trust Scholarly & Professional E-Book Publishing 2015-2019 to provide the inside intelligence you need to evaluate growth potential, understand trends affecting the industry, and size up the competition worldwide.

Some of the trends covered include:

- Key differences between scholarly-professional e-books and trade e-books
- Cooperation among publishers and between publishers and aggregators
- Mobile and tablet usage changing research habits
- The “journalization” of books
- The “long tail” and rebirth of the monograph
- Patron-driven and demand-driven acquisition
- Digital Rights Management, copyright and pricing models.

This is a global market – it doesn't respect country boundaries - and our market figures are global in scope. If you're competing in one or all of these segments, you need the world-wide picture. This report, and the others in the series, is produced to help executives make decisions in this environment.

Scholarly & Professional E-Book Publishing 2015-2019 is an essential tool for publishing executives, M&A advisors, market analysts, and industry consultants who need to understand the business strategies driving the explosion in scholarly-professional e-book publishing.

Contents:

Table of Contents
Methodology
Executive Summary
Chapter 2: Leading E-Book Publishers & Aggregators

Introduction

Leading Scholarly-Professional E-Book Publishers

Reed Elsevier Company Overview Recent Company Performance E-Book Publishing Strategy

Thomson Reuters Company Overview Recent Company Performance E-Book Publishing Strategy

Springer Science+Business Media Company Overview Recent Company Performance E-Book Publishing Strategy

Wolters Kluwer Company Overview Recent Company Performance E-Book Publishing Strategy

John Wiley & Sons Company Overview Recent Company Performance E-Book Publishing Strategy

Informa Company Overview Recent Company Performance E-Book Publishing Strategy

Pearson Company Overview Recent Company Performance E-Book Publishing Strategy

Oxford University Press Company Overview Recent Company Performance E-Book Publishing Strategy

SAGE Publishers Inc. Company Overview Recent Company Performance E-Book Publishing Strategy

Table 2.1: Leading Scholarly-Professional E-Book Publishers, 2012-2014

Table 2.2: Leading Scholarly-Professional E-Book Aggregators

Table 2.3: Key Professional E-Book Publishing M&A Activity, 2006-2015

Chapter 3: Trends & Forecast

Introduction

Current Trends in E-Book Publishing

E-Books Have Become "Journalized"

Print Book Sales Are Falling, Only Partly Replaced By Digital E-Book Publishers Enjoy Higher Levels Of Cooperation Than Journals

Partners In E-Books Continue To Compete In Other Sectors

Mobility Has Brought E-Books Into New Settings

The Long Tail & Rebirth Of The Monograph

Patron-Driven Acquisitions (PDA) Or Demand-Driven Acquisitions (DDA)

Digital Rights Management, Copyright & Pricing Models

The Distinction Between E-Books & Online Services Is Becoming Less Clear

Prospects For Open Access Books Remains Uncertain


Ordering:

Order Online - http://www.researchandmarkets.com/reports/3163621/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Scholarly & Professional E-Book Publishing 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3163621/
Office Code: SCDKRUBV

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 5000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>______________________</td>
<td>Last Name:</td>
<td>______________________</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World