European Smart Homes Market by Products, Service and Geography - Global Forecast and Analysis to 2014 - 2020

Description: European Smart Homes Market by Products (Security, Access, Lighting, Entertainment, Energy Management, HVAC, Ballast & Battery Pack), Service (Installation & Repair, Renovation & Customization) and Geography - Global Forecast and Analysis to 2014 - 2020

A residence equipped with networking technologies and a communication network that connects the key electrical appliances and allows users to remotely control, monitor, and access these devices is referred to as a smart home. The European smart homes market showcases the detailed analysis of its products, services, and countries. Major products, services, and countries that are and will be important for the European smart homes market are identified and articulated in the report.

The total European smart homes market is expected to reach $15.28 Billion by 2020 at a double digit CAGR from 2015 to 2020. Some of the key players in this market include Siemens AG (Germany), Schneider Electric S.A. (France), ABB Ltd. (Switzerland), Ingersoll-Rand Plc. (Ireland), Tyco International Ltd. (Switzerland), Legrand S.A. (France), Hager Holdings GmbH (Germany), Albrecht Jung GmbH & CO. KG (Germany), Control4 (US), and Tyco International Ltd. (Switzerland).

The report discusses all the major markets based on products and each product is further divided to give a very exhaustive segmentation with regards to countries in Europe. It provides a detailed analysis of the current market scenario and the estimation till 2020. The security control and entertainment systems are driving the European smart homes market. The market is already progressing well in all the countries and is expected to grow well due to the regulatory initiatives from governments and the increased consumer interest in reducing energy consumption.

Major drivers for the European smart homes market are regulatory initiatives and mandatory measures taken by European Union (EU) and comfort & security. Also, smart electronic devices such as washing machines, refrigerators, air-conditioners, vacuum cleaners, smart TVs, and more, are expected to drive the market. Major restraints for the European smart homes market consists of lack of standardization and high costs of smart homes systems.

This report describes the value chain for the smart homes market by considering all major stakeholders in the market and their role analysis. The report also provides a detailed scrutiny of the Porter's five forces analysis for the market. All the five major factors in these markets have been quantified using internal key parameters governing each of them.

This report profiles companies which are major players and active in this market. The report provides the competitive landscape of players that covers key growth strategies such as mergers and acquisitions, collaborations, partnerships, and new product developments followed by all major players.

Scope of the report

This research report categorizes the European smart homes market on the basis of different products, services and countries, forecasting market size and analyzing trends in the market.

On the basis of products

The basic heads under this include Security & Access Control, Entertainment Systems, Energy Management Systems, HVAC Control, and Others.

On the basis of services

Basic services in the smart homes market include installation & maintenance and renovation & customization. The installation & maintenance involves setting up a system for a smart home while the renovation & customization includes remodelling a home with automated smart home systems.
The market is segmented by geography into five different countries; namely, Germany, the U.K., France, Spain, Italy, and the Rest of Europe.
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