Agricultural Films Market by Type, Applications and Geography - Global Trends & Forecast to 2020

Description: Agricultural Films Market by Type (LLDPE, LDPE, HDPE, EVA, Reclaim), Applications (Greenhouse, Silage and Mulch) and Geography (North America, Asia-Pacific, Europe and RoW) - Global Trends & Forecast to 2020

The global focus on increasing the agricultural output coupled with the increase in area under controlled agriculture is driving the market for agricultural films. The agricultural films help in retaining the moisture content and reduce the growth of weeds. These films also prevent erosion and help in maintaining the temperature within greenhouses.

Asia-Pacific accounts for a major share in the agricultural films market. India and China are the major growing markets in the region. The growing emphasis on increasing the crop yield in order to meet the demand of the rising population is the key driver of the market. The concept of controlled agriculture is boosting the demand for agricultural films in the region. The decreasing arable land fosters the use of agricultural films to increase the output.

However, the regulations and bans imposed on plastic usage are expected to hamper the demand of plastic films in agriculture. Also, the high cost of installation of the films hampers the growth of the market. Furthermore, the matured markets of Western Europe and North America act as a restraint for the agricultural films market.

There are numerous opportunities for the agricultural films market in the developing nations. The innovations in the agricultural films and the growing usage of biodegradable films in Europe hold immense growth opportunities for the market. The rapid economic developments in China and India act as a key driver for the market.

The global agricultural films market is analyzed in terms of revenue ($million) for all regions and their respective major countries. The market is segmented on the basis of types, applications and regions. The report forecasts revenue of the global agricultural films market with respect to five main regions namely; North America, Europe, Asia-Pacific, and RoW.

The market research study provides a detailed qualitative and quantitative analysis of the agricultural films market. Various secondary sources have been used, such as encyclopedia, directories, and databases to identify and assemble information useful for this extensive commercial study of the agricultural films market. The primary sources—experts from related industries and suppliers—have been interviewed to obtain and verify critical information as well as to assess the future prospects and market estimations.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, and opportunities. Major companies such as BASF SE (Germany), RKW SE (Germany), AEP Industries Inc. (U.S.), and others have been profiled in the report.

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