India Online Retail Market, Companies Revenue Analysis and Forecast to 2017

Description: The Indian online retail sector has experienced incredible growth in recent years as several players have started to enter the market. The foreign investors have continuously injected millions into India’s online retail companies in last few years, including the recently US$ 627 Million for Snapdeal by Japan's Softbank in 2014. The online retail market is also set to expand fast since even some large traditional format retail companies, like Reliance Retail of India’s largest private company Reliance Industries and the Aditya Vikram Group's chains are planning to go online.

Innovative technology, combined with premier customer service and exclusive products, is helping young online portals grow fast by burning less cash than older, more-established rivals. Additionally, the broadband and mobile penetration, 3G rollout, increase in Smartphone penetration, cash on delivery and internet banking has led to rise in online transactions. Hence, the Indian online retail market is expected to cross INR 100,000 Crore by the fiscal year 2017-2018.

India Online Retail Product Segment Analysis: According to our research, Camera and Mobile, Computer peripherals and Life Style segments holds 1st, 2nd and 3rd positions respectively in 2013. Together they account for around 70% of total market share in 2013. But in 2017, Life Style segment is expected to take the top slot pushing Camera and Mobile to second position. The Computer peripherals segment is likely to move to third slot being followed by Electronics Segment by the year 2017.

India Online Payment Landscape: Cash on Delivery, Credit Cards, Debit Cards, Net Banking, EMI, 3rd Party Wallets

India Online Retail Company Analysis: In companies analysis segment, Flipkart is the undisputed leader for the year 2013. Flipkart generated more than double revenue than its nearest competitor Snapdeal in 2013. With the acquisition of Myntra Flipkart revenue from Fashion and Life Style segment is likely to boom. Yebhi.com is standing at the third slot. While players like Homeshop 18, Ebay.in, Naaptol, Fashion and You, etc are also looking to grab a pie of the Indian online retail market.

This report entitled India Online Retail Market, Companies Revenue Analysis and Forecast to 2017 provides a comprehensive assessment of the fast-evolving, high-growth online retail space. This 108 page report with 53 Figures and 11 Tables studies in detail the Indian Online Retail Market Landscape.

This Report is analyzed from four view points:

1. Online Retail Market Product Segment Wise
2. India Online Payment Landscape
3. Company Wise Revenue Analysis
4. Companies Funding and Strategy

Scope of Report:

- India online retail users transacting online from (2010 to 2017)
- India online retail market sizing from (2010 to 2017)
- India Online Payment Landscape (2013 to 2016)
- Key players revenue analysis: Flipkart, Letsbuy, Myntra, HomeShop18, Yebhi, Snapdeal, Ebay.in, Fashion and You, Zovi, First Cry and Naaptol from (2010 to 2017)
- Key players Funding and Strategy
- A thorough analysis of the drivers and challenges for the online retail industry in India

Key Product Segment Analysis:

The Product segment covered under the report includes: Camera and Mobile, Computer Peripherals,
Electronic gadgets, Life style, Books and Home and kitchen Appliances. All the Product Segment have been analyzed from sales point of view

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