Enterprise WLAN Market by Components, by Software, by Services, by Verticals, by End Users, by Regions - Global Forecast to 2019

Description: The report on the enterprise WLAN market focuses on various WLAN components, software solutions, services, verticals, and end users that are driving this market. NA, Europe, and APAC are the top three regions that hold the largest market share in the year 2014. The growth of mobile devices such as smartphones and tablets has fueled the demand for new wireless networking equipment that supports higher capacity, enhanced scale, and reliability. From an applications and services perspective, voice, video, location, and context capabilities are growing exponentially. The enterprise WLANs enables the enterprises to manage this huge mobile workforce to access the core company network at the same time supporting high data traffic seamlessly. This is the main reason BYOD trend is considered as the major driver of enterprise WLAN market.

The various factors driving these markets are also described in the regional sections of the report. Apart from the regional analysis, the trends of the component markets and reasons for the rise in the market size of a particular solution, and segment market are also described in the report. The report ends with the competitive landscape highlighting the recent M&A, venture funding, and product developments that has happened in the industry in the recent past; the company profiles section highlights the players’ dominance in this market and their strategies for expansion to gain a large market share in the enterprise WLAN market.

The global enterprise WLAN market report is segmented on the basis of components, software, services, end users, vertical, and regions. The technologies are further categorized into access points, WLAN controllers, and Wireless Hotspot Gateway. On the basis of Software solutions the market is defined as network management, network monitoring and intrusion prevention system, and network performance analytics market. The services are segmented as network planning and design, installation and deployment, and network support services. Further, the type of users is categorized into small and medium business enterprises (SMES), and large enterprises.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis industry analysis (industry trends, and Porter analysis), analysis of top players, their offered products and services, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the network analytics market, high-growth regions, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on network analytics solutions and services offered by the top 10 players in the network analytics market
- Product Development/Innovation: Detailed insights on upcoming technologies, research and development (R&D) activities, and new product launches in the network analytics market
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for network analytics solutions and services across various regions
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the network analytics market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and capabilities of leading players in the network analytics market
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