Business Ethics and Corporate Social Responsibility: Cambridge-Gourlay-Trinity

Description: This book contains 8 Lectures from Centre for Business and Public Sector Ethics, Cambridge, UK, delivered by Dr Rosamund Thomas, Gourlay Visiting Professor 2014-15 in the Ethics of Business at Trinity College in The University of Melbourne, Australia.

The 8 Lectures feature the latest critical developments in Business Ethics and Corporate Social Responsibility (CSR) for Business executives; bankers; lawyers; and accountants worldwide, as well as University/other students reading these subjects.

The 8 Lectures comprise:

- The Role of Modern Business: Profit-Making or Corporate Citizenship?
- Business Ethics and Community Giving: What do they have in Common?
- Business Ethics: Polarisation between Public Relations and Practice
- Ethical Controversies in Business Management: How they Affect Corporate Reputation
- To What Extent is it possible to legislate for Good Behaviour in Business (that is, to create `Hard Law`). Or, to what extent should we reply on non-binding Guidance, Principles, and Codes of Conduct (known as `Soft Law`)?
- Business Ethics and The Accountancy Profession: Hard or Soft Law to Achieve Results?
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