Banco Santander-Chile - Strategy and SWOT Report

Description: Banco Santander-Chile - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Features:
- Detailed information on Banco Santander-Chile required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Banco Santander-Chile in the form of a SWOT analysis
- An in-depth view of the business model of Banco Santander-Chile including a breakdown and examination of key business segments
- Intelligence on Banco Santander-Chile's mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Banco Santander-Chile, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

Highlights:
Banco Santander-Chile (BSAC or ‘the bank’) is the largest bank in Chile. The bank provides a range of commercial and retail banking services to customers including financial services, leasing, and advisory services, mutual fund management, securities brokerage, insurance brokerage, and investment management. BSAC primarily operates in Chile. It is headquartered in Santiago, Chile and employed 11,516 people as at December 31, 2013.

Reasons to Purchase:
- Gain understanding of Banco Santander-Chile and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Banco Santander-Chile as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Banco Santander-Chile's business structure, strategy and prospects

Contents:
- Company Snapshot
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    Banco Santander-Chile: Financial Deals Overview
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