Handbags Market in Japan 2015-2019

About handbags market in Japan

The handbags market in Japan is witnessing steady growth and is expected to grow at a steady rate during the forecast period. The demand for handbags is rising in Japan with the increasing demand for affordable luxury handbags. The arrival of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among the consumers in Japan. The handbags market in Japan was dominated by the purses and wallet segment in 2014, followed by the totes segment, in terms of volume and revenue, respectively.

The analysts forecast the handbags market in Japan, in terms of revenue and volume, to grow at CAGRs of 3.36 percent and 3.01 percent, respectively, over the period 2014-2019.

Covered in this report

The handbags market in Japan can be segmented into four: totes, shoulder bags, purses and wallets, and satchels and saddles. The totes was the largest segment in terms of revenue, accounted for approximately 30 percent of the market in 2014.

The report, the handbags market in Japan 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the handbags market in Japan and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors
- ART - BERG
- Chanel
- Christian Dior
- Coach
- D&G
- Hermes International
- INNOYA
- ISSEY MIYAKE
- JEWELNA ROSE
- Kate Spade
- KENJIIEKA
- LVMH
- Michael Kors
- MUGUET
- Mulberry
- Nagatani
- Prada
- SAN HIDEAKI MIHARA
- STYTHE CRAFTS

Other prominent vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Buggatti
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Goyard
- Guess
- Gerard Darel
- Jerome Dreyfuss
- KAWAHOUSE HIROAN (wallets, name card cases, notebook covers)
- KIKUHIRO (handbags, purses)
- Kenneth Cole Productions
- L.Credi
- La Petite Mendigote
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- MARUFUKU SHOTEN (bags, wallets)
- McKlein
- New Look Retailers
- Nicole Lee
- NOMURA SEISAKUSHO (leather goods, leather stationery)
- Paul Costelloe
- Paul Smith
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- SAKATA (handbags, purses, accessories)
- Smythson
- STEP ONE (handbags)
- TLG Brands
- Vanessa Bruno
- VF
- WITH (leather goods, bags, stationery)
- YAMAMAN (wallets, stationery, bags)

Market drivers
- Impact of sales tax hike
- For a full, detailed list, view our report

Market challenges
- Competition from local brands and availability of counterfeit products
- For a full, detailed list, view our report

Market trends
- Acceptance of handbags as a fashion/lifestyle product
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
22.12.4 Business Segmentation by Revenue 2013 and 2014
22.12.5 Geographical Segmentation by Revenue 2014
22.12.6 Recent Developments
22.12.7 SWOT Analysis
22.13 Michael Kors
22.13.1 Key Facts
22.13.2 Business Overview
22.13.3 Business Segmentation by Revenue 2014
22.13.4 Business Segmentation by Revenue 2013 and 2014
22.13.5 Geographical Segmentation by Revenue 2014
22.13.6 Business Strategy
22.13.7 Competitors
22.13.8 Recent Developments
22.13.9 SWOT Analysis
22.14 Mulberry
22.14.1 Key Facts
22.14.2 Business Overview
22.14.3 Business Segmentation by Revenue 2014
22.14.4 Business Segmentation by Revenue 2013 and 2014
22.14.5 Geographical Segmentation by Revenue 2014
22.14.6 Business Strategy
22.14.7 SWOT Analysis
22.15 Muguet
22.15.1 Key Facts
22.15.2 Business Overview
22.15.3 SWOT Analysis
22.16 Nagatani
22.16.1 Key Facts
22.16.2 Business Overview
22.16.3 SWOT Analysis
22.17 PRADA
22.17.1 Key Facts
22.17.2 Business Overview
22.17.3 Product Segmentation by Revenue 2014
22.17.4 Product Segmentation by Revenue 2013 and 2014
22.17.5 Geographical Segmentation by Revenue 2014
22.17.6 Business Strategy
22.17.7 Recent Developments
22.17.8 SWOT Analysis
22.18 SAN HIDEAKI MIHARA
22.18.1 Key Facts
22.18.2 Business Overview
22.18.3 SWOT Analysis
22.19 Style Craft
22.19.1 Key Facts
22.19.2 Business Overview
22.19.3 SWOT Analysis
23. Other Reports in this Series

List of Exhibits:
Exhibit 1: Scope of the report
Exhibit 2: Market research methodology
Exhibit 3: Types of luggage
Exhibit 4: Types of handbag
Exhibit 5: Types of travel bag
Exhibit 6: Types of business bag
Exhibit 7: Growth in world GDP and per capita GDP 2009-2014
Exhibit 8: Key global economic indicators that affect luggage industry
Exhibit 9: Top five populous countries 2014
Exhibit 10: Comparison of GDP growth rate: advanced economies versus emerging economies 2014
Exhibit 11: Annual investments in advanced and developed economies 2009-2014 (% of GDP)
Exhibit 12: Spending on travel and tourism 1990-2020 ($ billion)
Exhibit 13: Top five revenue generating destinations in travel and tourism industry 2013 ($ billion)
Exhibit 14: Segmentation of global e-commerce market by geography 2014
Exhibit 15: Global share of digital buyers 2014
Exhibit 16: Global share of digital buyers by geography 2013-2019
Exhibit 17: Leading countries in global retail e-commerce market 2014-2019
Exhibit 18: Leading companies: spending on advertising 2013 ($)
Exhibit 19: Overview of social media activity of luggage companies
Exhibit 20: PEST analysis for luggage industry
Exhibit 21: Analysis of distribution channels in luggage industry
Exhibit 22: Japan: GDP per capita 2008-2013 ($ billion)
Exhibit 23: CPI inflation in Japan 2008-2013
Exhibit 24: GDP current prices and GDP based on PPP of Japan 2007-2015 ($ billion)
Exhibit 25: Overview of Japan economic indicators 2009-2014
Exhibit 26: Overview of handbags market in Japan
Exhibit 27: YoY growth of the handbags market in Japan 2009-2019 ($ million)
Exhibit 28: YoY growth of handbags market in Japan 2009-2019 (million units)
Exhibit 29: Consolidated data for the handbags market in Japan 2009-2019
Exhibit 30: Segmentation of handbags market in Japan by product
Exhibit 31: Handbags market in Japan 2014-2019
Exhibit 32: Market share of handbags in Japan 2014-2019
Exhibit 33: Totes market in Japan 2009-2019 ($ million and million units)
Exhibit 34: Exhibit 30: Consol idated data for totes market in Japan 2009-2019
Exhibit 35: Purses and wallets market in Japan 2014-2019 ($ million and million units)
Exhibit 36: Consolidated data for purses and wallets market in Japan 2009-2019
Exhibit 37: Shoulder bags market in Japan 2014-2019 ($ million and million units)
Exhibit 38: Consolidated data for shoulder bags market in Japan 2009-2019
Exhibit 39: Satchels and saddles market in Japan 2014-2019 ($ million and million units)
Exhibit 40: Consolidated data for satchels and saddles market in Japan 2009-2019
Exhibit 41: Segmentation of handbags market in Japan by distribution channel 2014
Exhibit 42: Economic indicators 2007-2015
Exhibit 43: Christian Dior: business segmentation by revenue 2014
Exhibit 45: Christian Dior: geographical segmentation by revenue 2014
Exhibit 46: Coach: Product Segmentation 2014
Exhibit 47: Coach: Product Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 48: Coach: Geographical Segmentation by Revenue 2014
Exhibit 49: Hermès: Product Segmentation by Revenue 2013
Exhibit 50: Hermès: Product segmentation by revenue 2012 and 2013 (US$ million)
Exhibit 51: Hermès: Geographical segmentation by revenue 2013
Exhibit 52: Kate Spade: Business Segmentation by Revenue 2013
Exhibit 53: Kate Spade: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 54: Kate Spade: Geographical Segmentation by Revenue 2013
Exhibit 55: LVMH Group: Business segmentation 2014
Exhibit 56: LVMH Group: Business segmentation by revenue 2013 and 2014 (US$ million)
Exhibit 57: LVMH Group: Geographical segmentation by revenue 2014
Exhibit 58: Michael Kors: Business segmentation by revenue 2014
Exhibit 59: Michael Kors: Business segmentation by revenue 2013 and 2014 (US$ million)
Exhibit 60: Michael Kors: Geographical segmentation by revenue 2014
Exhibit 61: Mulberry: Business Segmentation by Revenue 2014
Exhibit 62: Mulberry: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 63: Mulberry: Geographical Segmentation by Revenue 2014
Exhibit 64: PRADA: Product Segmentation by Revenue 2014
Exhibit 65: PRADA: Product segmentation by revenue 2013 and 2014 (US$ billion)
Exhibit 66: PRADA: Geographical segmentation by Revenue 2014

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3175804/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Handbags Market in Japan 2015-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3175804/">http://www.researchandmarkets.com/reports/3175804/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCPLLFNJ</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Electronic (PDF) - Single User: USD 3500</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprisewide: USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World