Handbags Market in Japan 2015-2019

Description: About handbags market in Japan

The handbags market in Japan is witnessing steady growth and is expected to grow at a steady rate during the forecast period. The demand for handbags is rising in Japan with the increasing demand for affordable luxury handbags. The arrival of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among the consumers in Japan. The handbags market in Japan was dominated by the purses and wallet segment in 2014, followed by the totes segment, in terms of volume and revenue, respectively.

The analysts forecast the handbags market in Japan, in terms of revenue and volume, to grow at CAGRs of 3.36 percent and 3.01 percent, respectively, over the period 2014-2019.

Covered in this report
The handbags market in Japan can be segmented into four: totes, shoulder bags, purses and wallets, and satchels and saddles. The totes was the largest segment in terms of revenue, accounted for approximately 30 percent of the market in 2014.

The report, the handbags market in Japan 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the handbags market in Japan and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors
- ART - BERG
- Chanel
- Christian Dior
- Coach
- D&G
- Hermes International
- INNOYA
- ISSEY MIYAKE
- JEWELNA ROSE
- Kate Spade
- KENJI IKEDA
- LVMH
- Michael Kors
- MUGUET
- Mulberry
- Nagatani
- Prada
- SAN HIDEAKI MIHARA
- STYTLLE CRAFTS

Other prominent vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Buggatti
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Goyard
- Guess
- Gerard Darel
- Jerome Dreyfuss
- KAWAHOUSHI HIROAN (wallets, name card cases, notebook covers)
- KIKUIHIRO (handbags, purses)
- Kenneth Cole Productions
- L.Credi
- La Petite Mendigote
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- MARUFUKU SHOTEN (bags, wallets)
- McKlein
- New Look Retailers
- Nicole Lee
- NOMURA SEISAKUSHO (leather goods, leather stationery)
- Paul Costelloe
- Paul Smith
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- SAKATA (handbags, purses, accessories)
- Smythson
- STEP ONE (handbags)
- TLG Brands
- Vanessa Bruno
- VF
- WITH (leather goods, bags, stationery)
- YAMAMAN (wallets, stationery, bags)

Market drivers
- Impact of sales tax hike
- For a full, detailed list, view our report

Market challenges
- Competition from local brands and availability of counterfeit products
- For a full, detailed list, view our report

Market trends
- Acceptance of handbags as a fashion/lifestyle product
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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