Handbags Market in France 2015-2019

Description: About Handbags Market in France

The Handbags market in France is expected to witness moderate year-on-year growth during the forecast period. The increasing per capita consumption or ownership of handbags among consumers is the primary growth driver for volume sales in the market. The desire to own different bags for various occasions is influencing the behavior of customers, especially among women to buy more number of handbags. However, the threat of economic uncertainties and long-product replacement cycles hamper the volume growth of the Handbags market in France.

The analysts forecast the Handbags market in France in terms of revenue and volume grow at CAGRs of 2.61 percent and 2.42 percent, respectively, over the period 2014-2019.

Covered in this Report
The Handbags market in France can be segmented into four: Totes, Shoulder Bags, Purses and Wallets, Satchels and Saddles. The Totes was the largest segment in terms of revenue and accounted for 29.10 percent share of the market in 2014.

The report, the Handbags Market in France 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the Handbags market in France and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Chanel
- Christian Dior
- Coach
- Gucci
- Hermès International
- Longchamp
- LVMH
- Michael Kors
- Mulberry
- Prada

Other Prominent Vendors
- Adidas
- Aldo
- Alfred Dunhill
- Aspinal of London
- Boconi
- Bottega Veneta
- Buggatti
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Gianni Versace
- Goyard
- Guess
- Gerard Darel
- Iconix Brand Group
- Incra srl (Calabrese)
Market drivers
- Growing Consumer Income Levels
- For a full, detailed list, view our report

Market challenges
- Competition Due to Availability of Counterfeit Products
- For a full, detailed list, view our report

Market trends
- Growing E-commerce in France
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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