Handbags Market in China 2015-2019

About Handbags Market in China

The Handbags market in China is expected to witness high year-on-year growth during the forecast period. The market is driven by the growing economy, rise in middle-class population, and interim increase in disposable income as well as per capita consumption of consumers on handbags, gifting traditions, and the high demand for fashion goods.

The analysts forecast the Handbags market in China in terms of revenue and volume grow at CAGRs of 7.76 percent and 6.28 percent, respectively, over the period 2014-2019.

Covered in this Report
The Handbags market in China can be segmented into four: Totes, Shoulder Bags, Purses and Wallets, Satchels and Saddles. The Shoulder Bags was the largest segment in terms of revenue and accounted for 35.30 percent share of the market in 2014.

The report, the Handbags Market in China 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the Handbags market in China and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Burberry Group
- Chanel
- Christian Dior (Couture)
- Coach
- Guccio Gucci
- Hermès International
- LVMH Moët Hennessy
- Michael Kors (USA)
- Mulberry Group
- Prada

Other Prominent Vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Buggatti
- Calvin Klein
- C & J Clark International
- Cambridge British Satchel
- Changshu Maydian, Group
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- Gianni Versace
- Goyard
- Guess
- Gerard Darel
- Iconix Brand Group
- Incra srl (Calabrese)
- Kenneth Cole Productions
- L.Credi
- Lipault Paris
- Longchamp
- Mandarina Duck
- McKlein
- New Look Retailers
- Nicole Lee
- Paul Costelloe
- Paul Smith
- Powerland Group
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- TLG Brands
- Vanessa Bruno
- VF

Market drivers
- Economic Development
  - For a full, detailed list, view our report

Market challenges
- Competition Due to Availability of Counterfeit Products
  - For a full, detailed list, view our report

Market trends
- Growing E-commerce in China
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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