Handbags Market in Brazil 2015-2019

Description: About Handbags Market in Brazil

The Handbags market in Brazil is witnessing a steady growth and is expected to grow at a steady rate during the forecast period. The demand for handbags is rising in Brazil with the increasing demand for affordable luxury handbags. The presence of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among consumers in Brazil. The Handbags market in Brazil was dominated by the Purses and Wallet segment in 2014 in terms volume, and in terms of revenue, the market was dominated by the Totes segment.

The analysts forecast the Handbags market in Brazil in terms of revenue and volume grow at CAGRs of 3.17 percent and 2.88 percent, respectively, over the period 2014-2019.

Covered in this Report
The Handbags market in Brazil can be segmented into four: Totes, Shoulder Bags, Purses and Wallets, Satchels and Saddles. Totes was the largest segment in terms of revenue and accounted for approximately 29 percent of the market in 2014.

The report, the Handbags Market in Brazil 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the landscape of the Handbags market in Brazil and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Arezzo
- Chanel
- Christian Dior
- Coach
- D&G
- Hermes International
- LVMH
- Michael Kors
- Mulberry
- Novicia
- Prada
- Tory Burch

Other Prominent Vendors
- Adidas
- Artifact Bag
- AU
- BAGGU
- BAGSTIL
- Brynn Capella
- Burrow & Hive
- Calleen Cordero
- Calvin Klein
- Fendi
- Holly Aiken
- ITZALULULU
- J.W. Hulme
- LexiWynn
- Lola Falk
- MaddyMoo
- Merci-Fortune
- Michelle Vale
- Oak73
- Puma
- Rebecca Ray Designs
- SEA BAGS
- Stone Mountain
- The Frye
- Tori Nicole
- Victoria Leather
- Versace
- Victor HugoVF

Market drivers
- Demand for Affordable Luxury Brands
  - For a full, detailed list, view our report

Market challenges
- Competition from Local Brands and Availability of Counterfeit Products
  - For a full, detailed list, view our report

Market trends
- Acceptance of Handbags as a Fashion/Lifestyle Product
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:

01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Luggage Industry-Overview
05.1 Luggage Market Overview
  05.1.1 About Luggage
  05.1.2 Types of Luggage
  05.1.3 Casual Bags Segment
  05.1.4 Travel Bags Segment
  05.1.5 Business Bags Segment
06. Factors Affecting Luggage Industry
  06.1 Economic Indicators
  06.2 Travel and Tourism Industry
  06.3 E-commerce
  06.4 Advertising and Marketing Campaigns
07. PEST Analysis
08. Distribution Channel of the Global Luggage Industry
  08.1 Distribution Channel for the Luggage and Handbags
  08.1.1 Some Key Facts
09. Introduction
10. Country Profile: The Brazil
  10.1 Some of the Major Countries in Latin America in 2014
  10.2 Brazil
  10.2.1 Economic Indicators
  10.2.2 Comparison of Brazil with other BRIC Nations
11. Market Landscape
22.11.7 Recent Developments
22.11.8 SWOT Analysis
22.12 Tory Burch
22.12.1 Key Facts
22.12.2 Business Overview
22.12.3 Product Segmentation
22.12.4 Geographical Presence
22.12.5 Recent Developments
22.12.6 SWOT Analysis
23. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Types of Luggage
Exhibit 3: Types of Casual Bags
Exhibit 4: Types of Travel Bags
Exhibit 5: Types of Business Bags
Exhibit 6: Growth in World GDP and GDP per capita 2009-2014
Exhibit 7: Key Economic Indicators Affecting Luggage Industry
Exhibit 8: Top 5 Populous Countries 2014
Exhibit 9: Comparison of GDP Growth Rate Advanced Economies versus Emerging Economies 2014
Exhibit 10: Domestic Spending on Travel and Tourism 1990-2020 (US$ billion)
Exhibit 11: Top 5 Revenue Generating Countries in Travel and Tourism Industry 2013 (US$ billion)
Exhibit 12: Global E-commerce Market Segmentation by Geography 2014
Exhibit 13: Global Digital Buyer Internet Penetration 2014
Exhibit 14: Global Digital Buyer Internet Penetration by Geography 2013-2019
Exhibit 15: Global Retail E-commerce Market Overview Country wise 2014-2019
Exhibit 16: Overview of the Social Media Influence on the Some of the Luggage Companies 2013
Exhibit 17: PEST Analysis
Exhibit 18: Distribution Channel
Exhibit 19: GDP Current Prices and GDP based on PPP of Brazil 2007-2015 (US$ billion)
Exhibit 20: GDP and GDP (PPP) of the BRIC Nations for 2014 (US$ billion)
Exhibit 21: Overview of Brazil Economic Indicators 2009-2014
Exhibit 22: Overview of the Handbags Market in Brazil
Exhibit 24: Y-o-Y Growth of Handbags Market in Brazil 2009-2019 (million units)
Exhibit 25: Consolidated Data for the Handbags Market in Brazil 2009-2019
Exhibit 26: Handbags Market in Brazil by Product Segmentation
Exhibit 27: Handbags Market in Brazil 2014-2019
Exhibit 28: Market Share of Handbags in Brazil by Revenue 2014-2019
Exhibit 29: Totes Market in Brazil 2009-2019 (US$ million and million units)
Exhibit 30: Exhibit 30: Consolidated Data for the Totes Market in Brazil 2009-2019
Exhibit 31: Purses and Wallets Market in Brazil 2014-2019
Exhibit 32: Consolidated Data for the Purses and Wallets Market in Brazil 2009-2019
Exhibit 33: Shoulder Bags Market in Brazil 2014-2019 (US$ million)
Exhibit 34: Consolidated Data for the Shoulder Bags in Brazil 2009-2019
Exhibit 35: Satchels and Saddles Market in Brazil 2014-2019 (US$ million)
Exhibit 36: Consolidated Data for the Satchels and Saddles Market in Brazil 2009-2019
Exhibit 37: Handbags Market in Brazil by Distribution Channel 2014
Exhibit 38: Economic Indicators 2007-2014
Exhibit 39: Net Sales and Revenue by Segment and Geographical Location
Exhibit 40: Total Revenue of the Company 2010-2014
Exhibit 41: Retail Stores and their Comparable Sales Growth 2010-2014
Exhibit 42: Collection-wise Price-range of the Products
Exhibit 43: Net Sales and Gross Profit of Coach 2010-2014 (US$ thousands)
Exhibit 44: Net Sales of the Women Handbags 2011-2014
Exhibit 45: Number of Coach's Retail and Outlet Stores in North America 2011-2014
Exhibit 46: Handbags Category available at Burberry
Exhibit 47: Handbags Category available at Tory Burch
Exhibit 48: Collections Available at Tory Burch
Exhibit 49: Handbag Brands Owned by LVMH
Exhibit 50: Revenue Breakdown of Fashion and Leather Goods Segment of LVMH by Geography 2013
Exhibit 51: Top Handbag Brands by Mulberry
Exhibit 52: Product Mix (% of SKU's) 2015
Exhibit 53: Brand Offerings by Prada
Exhibit 54: Some Brand Offerings by Hermès
Exhibit 55: AREZZO & CO: Business Segmentation by Revenue 2014
Exhibit 56: AREZZO & CO: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 57: AREZZO & CO: Geographical Segmentation by Revenue 2014
Exhibit 58: Christian Dior: Business Segmentation by Revenue 2014
Exhibit 60: Christian Dior: Geographical Segmentation by Revenue 2014
Exhibit 61: Coach: Product Segmentation 2014
Exhibit 62: Coach: Product Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 63: Coach: Geographical Segmentation by Revenue 2014
Exhibit 64: DOLCE & GABBANA: Product Segmentation
Exhibit 65: DOLCE & GABBANA: Geographical Presence
Exhibit 66: Hermès: Product Segmentation by Revenue 2013
Exhibit 67: Hermès: Product Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 68: Hermès: Geographical Segmentation by Revenue 2013
Exhibit 69: LVMH Group: Business Segmentation 2013
Exhibit 70: LVMH Group: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 71: LVMH Group: Geographical Segmentation by Revenue 2013
Exhibit 72: Michael Kors: Business Segmentation by Revenue 2014
Exhibit 73: Michael Kors: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 74: Michael Kors: Geographical Segmentation by Revenue 2014
Exhibit 75: Mulberry: Business Segmentation by Revenue 2014
Exhibit 76: Mulberry: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 77: Mulberry: Geographical Segmentation by Revenue 2014
Exhibit 78: NOVICA: Product Segmentation
Exhibit 79: NOVICA: Geographical Presence
Exhibit 80: PRADA: Product Segmentation by Revenue 2014
Exhibit 81: PRADA: Product Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 82: PRADA: Geographical Segmentation by Revenue 2014
Exhibit 83: Tory Burch: Product Segmentation
Exhibit 84: Tory Burch: Geographical Presence

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3175816/](http://www.researchandmarkets.com/reports/3175816/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

    Research and Markets,
    Guinness Centre,
    Taylors Lane,
    Dublin 8,
    Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Handbags Market in Brazil 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3175816/
Office Code: SCPLLFKQ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>[ ]</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>[ ]</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>[ ]</td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>[ ]</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: ___________________________________________
Organisation: _________________________________________
Address: ____________________________________________
City: ________________________________________________
Postal / Zip Code: ____________________________________
Country: ____________________________________________
Phone Number: ________________________________________
Fax Number: _________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World