Handbags Market in Brazil 2015-2019

Description: About Handbags Market in Brazil

The Handbags market in Brazil is witnessing a steady growth and is expected to grow at a steady rate during the forecast period. The demand for handbags is rising in Brazil with the increasing demand for affordable luxury handbags. The presence of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among consumers in Brazil. The Handbags market in Brazil was dominated by the Purses and Wallet segment in 2014 in terms volume, and in terms of revenue, the market was dominated by the Totes segment.

The analysts forecast the Handbags market in Brazil in terms of revenue and volume grow at CAGRs of 3.17 percent and 2.88 percent, respectively, over the period 2014-2019.

Covered in this Report
The Handbags market in Brazil can be segmented into four: Totes, Shoulder Bags, Purses and Wallets, Satchels and Saddles. Totes was the largest segment in terms of revenue and accounted for approximately 29 percent of the market in 2014.

The report, the Handbags Market in Brazil 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the landscape of the Handbags market in Brazil and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Arezzo
- Chanel
- Christian Dior
- Coach
- D&G
- Hermes International
- LVMH
- Michael Kors
- Mulberry
- Novicia
- Prada
- Tory Burch

Other Prominent Vendors
- Adidas
- Artifact Bag
- AU
- BAGGU
- BAGSTIL
- Brynn Capella
- Burrow & Hive
- Calleen Cordero
- Calvin Klein
- Fendi
- Holly Aiken
- ITZALULULU
- J.W. Hulme
- LexiWynn
- Lola Falk
- MaddyMoo
- Merci-Fortune
- Michelle Vale
- Oak73
Market drivers
- Demand for Affordable Luxury Brands
- For a full, detailed list, view our report

Market challenges
- Competition from Local Brands and Availability of Counterfeit Products
- For a full, detailed list, view our report

Market trends
- Acceptance of Handbags as a Fashion/Lifestyle Product
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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