Description: About Pet Care

Pet care products include food, accessories, and healthcare, grooming, and hygiene products. Hygiene and grooming products include body washes, shampoos, conditioners, brushes, deodorizers, bathing tools, and apparels, and accessories include toys, leashes, and collars. Pet care products are available in pet stores and retail outlets.

The analysts forecast the Global Pet Care market to grow at a CAGR of 5.02 percent over the period 2014-2019.

Covered in this Report
The Global Pet Care market can be segmented into two categories: Pet Food and Other Pet Care Products.

The report, Global Pet Care Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Western Europe, the APAC region, Latin America, Eastern Europe, and the MEA region; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Eastern Europe
- Latin America
- MEA
- North America
- Western Europe

Key Vendors
- Big Heart Pet Brands
- Mars
- Nestlé
- Spectrum Brands

Other Prominent Vendors
- Affinity Petcare
- Agrolimen
- Ainsworth Pet Nutrition
- Alaska Naturals
- American Nutrition
- Blue Buffalo
- Bob Martin (UK)
- Bolton Group
- C & D Foods
- Champion
- Diamond Pet Foods
- Iris Ohyama
- Maruha Nichiro Holdings
- Marukan
- MogianaAlimentos
- Nippon Pet Food
- Nisshin Seifun Group
- Nutriara Alimentos
- Paragon Pet Products
- Partner in Pet Food
- Petio
- Provimi
- Rolf C. Hagen
Key Market drivers
- Innovation in Pet Care Products
  - For a full, detailed list, view our report

Key Market challenges
- Growing Health Issues among Pets
  - For a full, detailed list, view our report

Key Market trends
- Increased Adoption of Small Pets
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:

01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
  03.1 Market overview
  03.2 Product offerings
04. Market Research Methodology
  04.1 Market research process
  04.2 Research methodology
05. Introduction
06. Market Landscape
  06.1 Market overview
  06.2 Market size and forecast
  06.3 Five forces analysis
07. Market Segmentation based on Pet-specific Product
  07.1 Segmentation of global pet care market by pet-specific product 2014
    07.1.1 Dog care
    07.1.2 Cat care
    07.1.3 Other pet care
08. Market Segmentation by Product
  08.1 Segmentation of global pet care market by product 2014
  08.2 Global pet food market
    08.2.1 Market size and forecast
    08.2.2 Segmentation of global pet food market by product
  08.3 Global other pet care products market
    08.3.1 Market size and forecast
09. Geographical Segmentation
  09.1 Segmentation of global pet care market by geography 2014
  09.2 Pet care market in North America
    09.2.1 Market size and forecast
  09.3 Pet care market in Western Europe
    09.3.1 Market size and forecast
  09.4 Pet care market in APAC
    09.4.1 Market size and forecast
  09.5 Pet care market in Latin America
    09.5.1 Market size and forecast
  09.6 Pet care market in Eastern Europe
Exhibit 9: Global other pet care products market (2014-2019)
Exhibit 10: Segmentation of global pet care market by geography 2014
Exhibit 12: Pet care market in Western Europe 2014-2019 ($ billion)
Exhibit 14: Pet care market in Latin America 2014-2019 ($ billion)
Exhibit 15: Pet care market in Eastern Europe 2014-2019 ($ billion)
Exhibit 16: Pet care market in MEA 2014-2019 ($ billion)
Exhibit 17: Population split of cat and dog in US 2014
Exhibit 18: Pet industry spending in US
Exhibit 19: Drivers for global pet care market
Exhibit 20: Challenges for global pet care market
Exhibit 21: Market trends for global pet care market
Exhibit 22: Big Heart Pet Brands: geographical segmentation by revenue 2014
Exhibit 23: Mars: business segmentation
Exhibit 24: Nestlé: business segmentation by revenue 2013
Exhibit 25: Nestlé: business segmentation by revenue 2012 and 2013 ($ million)
Exhibit 26: Nestlé: geographical segmentation by revenue 2013
Exhibit 27: Spectrum Brands: business segmentation 2013
Exhibit 28: Spectrum Brands: geographical segmentation 2013
Exhibit 29: Spectrum Brands: revenue comparison 2012-2013 ($ million)

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