Global Pet Care Market 2015-2019

Description: About Pet Care

Pet care products include food, accessories, and healthcare, grooming, and hygiene products. Hygiene and grooming products include body washes, shampoos, conditioners, brushes, deodorizers, bathing tools, and apparels, and accessories include toys, leashes, and collars. Pet care products are available in pet stores and retail outlets.

The analysts forecast the Global Pet Care market to grow at a CAGR of 5.02 percent over the period 2014-2019.

Covered in this Report
The Global Pet Care market can be segmented into two categories: Pet Food and Other Pet Care Products.

The report, Global Pet Care Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Western Europe, the APAC region, Latin America, Eastern Europe, and the MEA region; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Eastern Europe
- Latin America
- MEA
- North America
- Western Europe

Key Vendors
- Big Heart Pet Brands
- Mars
- Nestlé
- Spectrum Brands

Other Prominent Vendors
- Affinity Petcare
- Agrolimen
- Ainsworth Pet Nutrition
- Alaska Naturals
- American Nutrition
- Blue Buffalo
- Bob Martin (UK)
- Bolton Group
- C & D Foods
- Champion
- Diamond Pet Foods
- Iris Ohyama
- Maruha Nichiro Holdings
- Marukan
- MogianaAlimentos
- Nippon Pet Food
- Nisshin Seifun Group
- Nutriara Alimentos
- Paragon Pet Products
- Partner in Pet Food
- Petio
- Provimi
- Rolf C. Hagen
Key Market drivers
- Innovation in Pet Care Products
- For a full, detailed list, view our report

Key Market challenges
- Growing Health Issues among Pets
- For a full, detailed list, view our report

Key Market trends
- Increased Adoption of Small Pets
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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