Global OLED Material Market 2015-2019

Description: About OLED Material

OLEDs are organic materials-based diodes capable of producing light without needing a source of light for projection. OLEDs are used for two broad applications, namely lighting and displays, which work with the same principle. An OLED panel consists of organic material packed between conductor films, which produce light when electricity is passed through the films. LCD display is a prime substitute for OLEDs in displays. LCD display needs a backlight and filters to emit light, whereas OLED displays do not need these components. Also, OLED lightings are expected to be more power efficient than LEDs. OLED materials can be classified as small-molecule-based light emitting diode and polymer light emitting diodes.

The analysts forecast the Global OLED Material market to grow at a CAGR of 21.5 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global OLED Material market for the period 2015-2019. To calculate the market size, the report considers revenue generated from sales of OLED materials used for OLED displays and OLED lighting.

The OLED materials considered for the market size are:
- Anode
- EML
- Encapsulation
- ETL
- HIL
- HTL/BTL/HBL
- Substrate

The report, Global OLED Material Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Regions
- Americas
- APAC

Key Vendors
- DuPont
- Merck KGaA
- Samsung SDI Chemicals and Electronic Materials
- Sumitomo Chemical
- UDC
- Universal Display

Other Prominent Vendors
- Doosan Corporation Electro-Materials
- DOW
- Duksan Hi-Metal
- Hodogaya Chemical
- Idemitsu Kosan
- Konica Minolta
- LG Chem

Market drivers
- Advantages of OLED Technology
- For a full, detailed list, view our report
Market challenges
- Limited Lifespan of Materials
- For a full, detailed list, view our report

Market trends
- Increase in R&D Spending
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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