Description: Ingenuity and accommodation should be the words for VTR/VPR marketers in the coming years. Digital holds the future and any linear product has to be designed to support it flexibly... and affordably. Hard disk, optical and memory cards are the preferred formats, with disk drives getting the most attention these days. Analog devices that can interface well with nonlinear equipment, in a variety of formats and resolutions will be the components of choice during all facility upgrades.

This is just part of the findings from The Broadcast/Pro Video Tape Recorders/Players (VTRs/VPRs) Report. The full report provides quantitative data, based on extensive annual primary research surveys (since 1984) of broadcast and pro video facilities in each of the following end-user vertical markets: broadcast television stations, cable television stations, post production facilities (video and film), video production and multimedia facilities, corporate and institutional video facilities (government, educational, medical).

Quantitative data tables for 2009, 2010 & 2011 show total number of end-user facilities, total number and percentage purchasing by year, total dollars spent purchasing, total units purchased, average number of units purchased per end-user facility, and average price per unit. This data is displayed for each of the six vertical end-user markets as well as for the total across the board broadcast / pro video marketplace.

In addition, charts and tables show total units by format, by price range and by market share of the leading brands.

The approximately 10-page report commences with a detailed written report of the total category as well as of each individual vertical end-user market, bringing the quantitative data tables and charts to life with insightful analysis and forecasts. The written analysis is followed by the quantitative data tables and charts.

In addition, you also receive with your purchase of this Broadcast/Pro Video Tape Recorders/Players (VTRs/VPRs) Report, a copy of the Broadcast / Pro Video Executive Summary Macro Overview -- over 100 pages of analysis and information on the state-of-the-industry compiled from secondary online research sources including industry news sites, manufacturers sites, as well as weekly online News Briefs and Insider Reports.

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: VTRs - 2010/2011 US Broadcast/Professional Video Product Reports
Web Address: http://www.researchandmarkets.com/reports/317607/
Office Code: SCISGPDI

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (Word) - Single User: USD 1450

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ❑ Mrs ❑ Dr ❑ Miss ❑ Ms ❑ Prof ❑
First Name: ___________________________ Last Name: ___________________________
Email Address: * ________________________________
Job Title: ________________________________
Organisation: ________________________________
Address: ________________________________
City: ________________________________
Postal / Zip Code: ________________________________
Country: ________________________________
Phone Number: ________________________________
Fax Number: ________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB985308313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World