Balkan Countries: Laptops Market

Description: This report presents a strategic analysis of the laptops market in the Balkan countries and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, trends, growth and demand drivers, etc.

The purpose of the report is to describe the state of the laptops market in the Balkan countries, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, trends, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the publisher's unique methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the laptops market in the Balkan countries covers the following countries: Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Montenegro, Romania, Serbia, and Slovenia.

The report on the laptops market in the Balkan countries includes:

- Analysis and forecast for the economy of the Balkan countries;
- Analysis and forecast of the market size, value and dynamics;
- Market structure (by origin, by country (includes breakdown of all indicators by all 33 analyzed countries), by types of products, etc.);
- Volume, dynamics and analysis of domestic production (past, current and future);
- Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);
- Volume, dynamics and analysis of imports (past, current and future);
- Volume, dynamics and analysis of exports (past, current and future);
- Volume, dynamics and analysis of consumption (past, current and future);
- Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;
- Value chain analysis;
- Analysis and forecast of the trends and levels of supply and demand on the market;
- Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);
- Country opportunity analysis;
- Analysis of the major trade flows;
- Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

- Quickly and cost-effectively get a strategic analysis and gain competitive intelligence about the market;
- Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;
- Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;
- Strategically assess market growth potential, demand drivers and restraints on the market;
- Explore and identify new market opportunities in the countries and regions within the market;
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;
- See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);
- Get acquainted with the leading companies on the market;
- Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;
- Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;
- Build your investment strategy by assessing market attractiveness or company attractiveness;
- Build your own market entry or market expansion strategy or evaluate your current strategy;
- Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the laptops market in the Balkan countries, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward.

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. If you purchase the Enterprise License, you will get an Excel sheet with all the quantitative information in up to 2 working days after your purchase.

Contents:

1. Introduction
   1.1. Report description
2. Executive summary
3. Characteristics of laptops
4. Characteristics and analysis of raw materials base
5. State of the economy of the Balkan countries
   5.2. Forecast for the development of the economy of the Balkan countries for 2016-2019
6. Overview and analysis of the laptops market in the Balkan countries
   6.2. Structure of the laptops market in the Balkan countries in 2011-2015: production, imports, exports, consumption
   6.3. Structure of the laptops market in the Balkan countries by origin
   6.4. Structure of the laptops market in the Balkan countries by country
   6.5. Key recent trends on the laptops market in the Balkan countries
   6.6. Competitive landscape of the market
   6.7. Country opportunity analysis
   6.8. Key drivers and restraints for the market development in the medium term
   6.9. Forecast for development of the laptops market in the Balkan countries for 2016-2021
7. Overview and analysis of the domestic production of laptops in the Balkan countries
   7.2. Structure of the Balkan production of laptops by countries
   7.3. Characteristics of the main companies, producers of laptops in the Balkan countries
8. Characteristics and analysis of the prices of laptops in the Balkan countries
   8.1. Value chain analysis
   8.2. Structure of price formation
   8.4. Characteristics of other prices of laptops
9. Foreign trade operations of laptops in the Balkan countries
   9.1. Foreign trade operations of laptops in the Balkan countries in 2011-2015
10. Overview and analysis of the imports of laptops to the Balkan countries
   10.1. Volume, value and dynamics of the imports of laptops to the Balkan countries in 2011-2015
   10.2. Major trade inflows of laptops imports to the Balkan countries
   10.3. Structure of the imports of laptops by types of products
   10.4. Prices of imported laptops in the Balkan countries
11. Overview and analysis of the Balkan exports of laptops
   11.2. Major trade outflows of laptops exports from the Balkan countries
   11.3. Structure of the Balkan exports of laptops by types of products
   11.4. Prices of Balkan exports of laptops
12. Characteristics of the consumption of laptops in the Balkan countries
   12.2. Structure of the consumption of laptops in the Balkan countries in 2011-2015 (by origin, by channel)
   12.3. Structure of the consumption of laptops in the Balkan countries by country
   12.4. Volume, value and dynamics of the per capita consumption of laptops in the Balkan countries in 2011-2015
   12.5. Balance between supply and demand on the laptops market in the Balkan countries in 2011-2015 and forecast for 2016-2021
13. Forecast for development of the laptops market in the Balkan countries for 2016-2021
13.1. Factors, influencing the development of the laptops market in the Balkan countries in the medium term

13.2. Forecast for market development in the medium term under three possible scenarios

About the Publisher

List of Tables:
- Key indicators on the laptops market in the Balkan countries in 2011-2015
- Key indicators of the economy of the Balkan countries in 2011-2015
- Forecast for the economy of the Balkan countries for 2016-2019
- Volume and dynamics of the laptops market in the Balkan countries in 2011-2015
- Value and dynamics of the laptops market in the Balkan countries in 2011-2015
- Structure of the laptops market in the Balkan countries in 2011-2015, in physical terms
- Structure of the laptops market in the Balkan countries by origin in 2011-2015, in physical terms
- Structure of the laptops market in the Balkan countries by country in 2011-2015, in value terms
- Structure of the laptops market in the Balkan countries by country in 2011-2015, in physical terms
- Structure of the laptops market in the Balkan countries by country in 2011-2015, in value terms
- Country opportunity analysis
- Volume and dynamics of the domestic production of laptops in the Balkan countries in 2011-2015
- Value and dynamics of the domestic production of laptops in the Balkan countries in 2011-2015
- Structure of the domestic production of laptops in the Balkan countries by producing countries in 2011-2015, in volume terms
- Structure of the domestic production of laptops in the Balkan countries by producing countries in 2011-2015, in value terms
- Value chain analysis of the laptops market in the Balkan countries
- Cost breakdown of the price formation of laptops in the Balkan countries, in %
- Volume and dynamics of the average producer prices of laptops in the Balkan countries in 2011-2015
- Volume and dynamics of other prices of laptops in the Balkan countries (wholesale, distributor, retail, etc.) in 2011-2015
- Trade balance of laptops foreign trade in the Balkan countries in 2011-2015, in physical terms
- Trade balance of laptops foreign trade in the Balkan countries in 2011-2015, in value terms
- Value and dynamics of the imports of laptops to the Balkan countries in 2011-2015
- Value and dynamics of the imports of laptops to the Balkan countries in 2011-2015
- Main countries, importing laptops to the Balkan countries in 2011-2015, in physical terms
- Main countries, importing laptops to the Balkan countries in 2011-2015, in value terms
- Structure of the imports of laptops by types of laptops in 2011-2015, in physical terms
- Structure of the imports of laptops by types of laptops in 2011-2015, in value terms
- Average prices of imported laptops to the Balkan countries in 2011-2015
- Value and dynamics of the Balkan exports of laptops in 2011-2015
- Recipient countries of the Balkan exports of laptops in 2011-2015, in physical terms
- Recipient countries of the Balkan exports of laptops in 2011-2015, in value terms
- Structure of the Balkan exports of laptops by types of laptops in 2011-2015, in physical terms
- Structure of the Balkan exports of laptops by types of laptops in 2011-2015, in value terms
- Average prices of the Balkan exports of laptops in 2011-2015
- Volume and dynamics of the consumption of laptops in the Balkan countries in 2011-2015
- Value and dynamics of the consumption of laptops in the Balkan countries in 2011-2015
- Structure of the consumption of laptops in the Balkan countries in 2011-2015, in physical terms
- Structure of the consumption of laptops in the Balkan countries by consuming countries in 2011-2015
- Volume and dynamics of the per capita consumption of laptops in the Balkan countries in 2011-2015
- Value and dynamics of the per capita consumption of laptops in the Balkan countries in 2011-2015
- Balance between supply and demand on the laptops market in the Balkan countries in 2011-2015 and forecast for 2016-2021, in physical terms
- Balance between supply and demand on the laptops market in the Balkan countries in 2011-2015 and forecast for 2016-2021, in value terms
- Forecast for the total supply of laptops in the Balkan countries for 2016-2021 (under the framework of the base scenario), in physical and value terms
- Forecast for the total supply of laptops in the Balkan countries for 2016-2021 (under the framework of the pessimistic scenario), in physical and value terms
- Forecast for the total supply of laptops in the Balkan countries for 2016-2021 (under the framework of the optimistic scenario), in physical and value terms
List of Figures:
Volume and dynamics of the laptops market in the Balkan countries in 2011-2015
Value and dynamics of the laptops market in the Balkan countries in 2011-2015
Structure of the laptops market in the Balkan countries in 2011-2015, in physical terms
Structure of the laptops market in the Balkan countries in 2011-2015, in value terms
Structure of the laptops market in the Balkan countries by origin in physical terms in 2011-2015
Structure of the laptops market in the Balkan countries by origin in value terms in 2011-2015
Structure of the laptops market in the Balkan countries by country in 2011-2015, in physical terms
Structure of the laptops market in the Balkan countries by country in 2011-2015, in value terms
Volume and dynamics of the domestic production of laptops in the Balkan countries in 2011-2015
Value and dynamics of the domestic production of laptops in the Balkan countries in 2011-2015
Structure of the domestic production of laptops in the Balkan countries by producing countries in 2011-2015, in volume terms
Structure of the domestic production of laptops in the Balkan countries by producing countries in 2011-2015, in value terms
Value chain analysis of the laptops market in the Balkan countries
Structure of the laptops price formation in the Balkan countries, in %
Deviation of the average producer prices of laptops in the Balkan countries in 2011-2015
Trade balance of laptops foreign trade in the Balkan countries in 2011-2015, in physical terms
Trade balance of laptops foreign trade in the Balkan countries in 2011-2015, in value terms
Volume and dynamics of the imports of laptops to the Balkan countries in 2011-2015
Value and dynamics of the imports of laptops to the Balkan countries in 2011-2015
Main countries, importing laptops to the Balkan countries in 2011-2015, in physical terms
Main countries, importing laptops to the Balkan countries in 2011-2015, in value terms
Volume and dynamics of the imports of laptops by types of laptops in 2011-2015
Value and dynamics of the imports of laptops by types of laptops in 2011-2015
Average prices of imported laptops to the Balkan countries in 2011-2015
Value and dynamics of the Balkan exports of laptops in 2011-2015
Value and dynamics of the Balkan exports of laptops in 2011-2015
Recipient countries of the Balkan exports of laptops in 2011-2015, in physical terms
Recipient countries of the Balkan exports of laptops in 2011-2015, in value terms
Structure of the Balkan exports of laptops by types of laptops in 2011-2015, in physical terms
Structure of the Balkan exports of laptops by types of laptops in 2011-2015, in value terms
Average prices of the Balkan exports of laptops in 2011-2015
Value and dynamics of the consumption of laptops in the Balkan countries in 2011-2015
Value and dynamics of the consumption of laptops in the Balkan countries in 2011-2015
Structure of the consumption of laptops in the Balkan countries in 2011-2015, in physical terms
Structure of the consumption of laptops in the Balkan countries in 2011-2015, in value terms
Structure of the consumption of laptops in the Balkan countries by consuming countries in 2011-2015
Value and dynamics of the per capita consumption of laptops in the Balkan countries in 2011-2015
Value and dynamics of the per capita consumption of laptops in the Balkan countries in 2011-2015
Balance between supply and demand on the laptops market in the Balkan countries in 2011-2015 and forecast for 2016-2021, in physical terms
Balance between supply and demand on the laptops market in the Balkan countries in 2011-2015 and forecast for 2016-2021, in value terms
Forecast for the total supply of laptops in the Balkan countries for 2016-2021 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of laptops in the Balkan countries for 2016-2021 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of laptops in the Balkan countries for 2016-2021 (under the framework of the optimistic scenario), in physical and value terms

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<td>USD 1999</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 2499</td>
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