The French Defense Industry - Competitive Landscape and Strategic Insights to 2020: Market Profile

Description:
Summary
This report provides analysis on competitive benchmarking along with top companies active across the France defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the defense industry operates.

Key Findings
"The French Defense Industry - Competitive Landscape and Strategic Insights to 2020: Market Profile" is an essential source of information covering the top companies of the defense industry in France.

The French defense industry is highly competent and has a global reputation. The country's defense industry comprises of companies with international presence that can offer the latest technology. From 2009 to 2013, the French defense industry was the world's fifth-largest arms exporter.

Reasons To Buy
"The French Defense Industry - Competitive Landscape and Strategic Insights to 2020: Market Profile" allows you to:

- Gain insight into the competitive landscape of the France defense industry.
- Identify top companies in the France defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

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