Lab Automation Market by Equipment & Software, Applications, Type of Automation, & End Users - Global Forecasts to 2020

Description:

The report segments the lab automation market on the basis of equipment and software, application, type of automation, end user, and region. On the basis of applications, the lab automation market is broadly classified into clinical diagnostics, drug discovery, genomics solutions, and proteomics solutions. Drug discovery is a major application of the lab automation market. Developing markets such as the Middle East, Brazil, China, and India are lucrative markets for lab automation owing to favorable government incentives.

Based on end user, the lab automation market is categorized into biotechnology and pharmaceuticals, hospitals and private labs, academics, and research institutes. The research institutes segment is the fastest-growing segment of the lab automation end-user market.

New and innovative product launches was the dominant strategy adopted by key industry players to increase their market share and cater to unmet user requirements.

The deviations and overlap of revenue between applications, and equipment and software in a number of sources was the major challenge faced while estimating market size. This challenge was overcome by validating data through a large number of industry experts and key opinion leaders.

From an insight perspective, this research report focuses on qualitative data, market size, and growth of various segments and subsegments, competitive landscape, and company profiles. The qualitative data covers various levels of industry analysis such as market dynamics (drivers, restraints, opportunities, and threats). The report also offers market sizes and data on the growth of various segments in the industry. It focuses on emerging and high-growth segments, high-growth regions, and initiatives of governments. The competitive landscape covers growth strategies adopted by industry players over the last three years. Company profiles comprise basic views on key players in the lab automation market and their product portfolios, developments, and strategies adopted to maintain and increase their market. The above-mentioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change in approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

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