Global Deodorant Market 2015-2019

Description:

Deodorants are personal hygiene products that control body odor. Deodorants include body spray, roll-ons, sticks and solids, pump, creams, and wipes.

The analysts forecast the global deodorant market to grow at a CAGR of 5.66 percent over the period 2014-2019.

Covered in this report

The global deodorant market can be segmented into four categories: body spray, roll-on deodorants, sticks and solids, and others.

The report, Global Deodorant Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and EMEA and APAC; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Beiersdorf
- Colgate Palmolive
- P&G
- Unilever Group

Other prominent vendors
- Addidas
- Cavinkare
- Chanel
- Christian Dior
- Church & Dwight
- Estee Lauder
- Henkel
- Hypermarcas
- Kao
- Lion
- L’Oreal
- McNroe
- Playboy
- Raykon
- Reckitt Benckiser
- Revlon
- Shekofa Kish
- Shiseido
- TTK Healthcare
- Verdan Sarl
- Vini Group
- Yardley of London

Key Market drivers
- Increase in association with hygiene
- For a full, detailed list, view our report
Key Market challenges
- Presence of counterfeit products
- For a full, detailed list, view our report

Key Market trends
- Increased demand for antiperspirants products
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
1 Executive Summary
2 List of Abbreviations
3 Scope of the Report
3.1 Market overview
3.2 Product offerings
4 Market Research Methodology
4.1 Market research process
4.2 Research methodology
5 Introduction
6 Market Landscape
6.1 Market overview
6.2 Market size and forecast
6.3 Five forces analysis
7 Market Segmentation by Product
  7.1 Segmentation of global deodorant market by product 2014
  7.2 Global body spray market
    07.2.1 Market size and forecast
  7.3 Global roll-on deodorant market
    07.3.1 Market size and forecast
  7.4 Global sticks and solids market
    07.4.1 Market size and forecast
  7.5 Global other deodorant products market
    07.5.1 Market size and forecast
8 Geographical Segmentation
  8.1 Segmentation of global deodorant market by geography 2014
  8.2 Deodorant market in Americas
    08.2.1 Market size and forecast
  8.3 Deodorant market in EMEA
    08.3.1 Market size and forecast
  8.4 Deodorant market in APAC
    08.4.1 Market size and forecast
9 Global Deodorant Market by Distribution Channel
10 Key Leading Countries
  10.1 US
  10.2 Brazil
  10.3 Canada
11 Buying Criteria
12 Market Growth Drivers
13 Drivers and their Impact
14 Market Challenges
15 Impact of Drivers and Challenges
16 Market Trends
17 Trends and their Impact
18 Vendor Landscape
18.1 Competitive scenario
18.2 Market share analysis 2014
18.3 Other prominent vendors
19 Key Vendor Analysis
19.1 Beiersdorf
19.1.1 Key facts
19.1.2 Business overview
19.1.3 Business segmentation by revenue 2013
19.1.4 Business segmentation by revenue 2012 and 2013
19.1.5 Geographical segmentation by revenue 2013
19.1.6 Business strategy
19.1.7 Recent developments
19.1.8 SWOT analysis
19.2 Colgate-Palmolive
19.2.1 Key facts
19.2.2 Business overview
19.2.3 Business segmentation by revenue 2013
19.2.4 Business segmentation by revenue 2012 and 2013
19.2.5 Geographical segmentation by revenue 2013
19.2.6 Business strategy
19.2.7 Recent developments
19.2.8 SWOT analysis
19.3 P&G
19.3.1 Key facts
19.3.2 Business overview
19.3.3 Business segmentation by revenue 2013
19.3.4 Business segmentation by revenue 2012 and 2013
19.3.5 Geographical segmentation by revenue 2013
19.3.6 Business strategy
19.3.7 Recent developments
19.3.8 SWOT analysis
19.4 Unilever
19.4.1 Key facts
19.4.2 Business overview
19.4.3 Revenue by business segmentation 2013
19.4.4 Revenue by business segmentation 2012 and 2013
19.4.5 Revenue by geographical segmentation 2013
19.4.6 Business strategy
19.4.7 Recent developments
19.4.8 SWOT analysis
20 Analyst Speak
21 Other Reports in this Series

List Of Exhibits
Exhibit 1: Market research methodology
Exhibit 2: Segmentation of global deodorant market
Exhibit 3: Global deodorant market 2014-2019 ($ billion)
Exhibit 4: Segmentation of global deodorant market by product 2014
Exhibit 5: Global body spray market 2014-2019 ($ billion)
Exhibit 6: Global roll-on deodorant market 2014-2019 ($ billion)
Exhibit 7: Global sticks and solids market 2014-2019 ($ billion)
Exhibit 8: Global other deodorant products market 2014-2019 ($ billion)
Exhibit 9: Segmentation of global deodorant market by geography 2014
Exhibit 10: Segmentation of global deodorant market by geography 2014
Exhibit 11: Deodorant market in Americas 2014-2019 ($ billion)
Exhibit 12: Deodorant market in EMEA 2014-2019 ($ billion)
Exhibit 13: Deodorant market in APAC 2014-2019
Exhibit 14: Segmentation of global deodorant market by distribution channel 2014 and 2019
Exhibit 15: Drivers of global deodorant market
Exhibit 16: Challenges for global deodorant market
Exhibit 17: Trends in global deodorant market
Exhibit 18: Patents filed in global deodorant market
Exhibit 19: Segmentation of global deodorant market by vendor 2014
Exhibit 20: Beiersdorf: business segmentation by revenue 2013
Exhibit 21: Beiersdorf: business segmentation by revenue 2012 and 2013 ($ million)
Exhibit 22: Beiersdorf: geographical segmentation by revenue 2013
Exhibit 23: Colgate-Palmolive: business segmentation by revenue 2013
Exhibit 24: Colgate-Palmolive: business segmentation by revenue 2012 and 2013 ($ million)
Exhibit 25: Colgate-Palmolive: geographical segmentation by revenue 2013 ($ million)
Exhibit 26: P&G: business segmentation by revenue 2013
Exhibit 27: P&G: business segmentation by revenue 2012 and 2013 ($ million)
Exhibit 28: P&G: geographical segmentation by revenue 2013
Exhibit 29: Unilever: revenue by business segmentation 2013
Exhibit 30: Unilever: revenue by business segmentation 2012 and 2013 ($ billion)
Exhibit 31: Unilever: revenue by geographical segmentation 2013

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