
Description: About BRT systems

BRT systems are highly sophisticated bus-based transit systems that are meant to deliver efficient, rapid, and cost-effective high capacity public transportation services. Apart from vehicles, BRT systems also comprise right-of-way lanes, on-board ITS, and stations. They use hi-tech communication technologies to track the location of vehicles and provide timely information to passengers at stations. Apart from saving on travel time, they also provide certain advantages such as reduction in emission levels, road safety, and encourage the use of public transportation. These systems are expected to evolve and shift toward using clean fuels such as biodiesel, LPG, and CNG rather than diesel.

The analysts forecast the global BRT systems market to grow at a CAGR of 9.82% over the period 2014-2019.

Covered in this report

The global BRT systems market can be divided into two segments based on the type of powertrain: diesel-based and alternative-fuel based. The key end-customers of BRT systems are state governments and municipal corporations.

The report, Global BRT Systems Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Latin America, China, India, Europe, North America, and ROW; it also covers the global BRT systems market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key regions
- China
- Europe
- India
- Latin America
- North America
- ROW

Key vendors
- Ashok Leyland
- Daimler
- Marcopolo
- Volvo

Other prominent vendors
- China Youngman Automobile Group
- MAN Truck and Bus
- New Flyer
- Scania
- Tata Motors
- Xiamen King Long United Automotive Industry
- Yutong

Market drivers
- Ability to provide a cost-effective public transport system
- For a full, detailed list, view our report

Market challenges
- Lack of political commitment
- For a full, detailed list, view our report

Market trends
- Integration with intelligent systems
- For a full, detailed list, view our report
Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
18.2.2 Business Overview
18.2.3 Business Segmentation by Revenue 2013
18.2.4 Business Segmentation by Revenue 2012 and 2013
18.2.5 Geographical Segmentation by Revenue 2013
18.2.6 Business Strategy
18.2.7 Recent Developments
18.2.8 SWOT Analysis
18.3 Marcopolo
18.3.1 Key Facts
18.3.2 Business Overview
18.3.3 Product Segmentation by Revenue 2014
18.3.4 Product Segmentation by Revenue 2013 and 2014
18.3.5 Geographical Segmentation by Revenue 2014
18.3.6 Recent Developments
18.3.7 SWOT Analysis
18.4 Volvo
18.4.1 Key Facts
18.4.2 Business Overview
18.4.3 Business Segmentation by Revenue 2013
18.4.4 Business Segmentation by Revenue 2012 and 2013
18.4.5 Geographical Segmentation by Revenue 2013
18.4.6 Business Strategy
18.4.7 Recent Developments
18.4.8 SWOT Analysis
19 Other Reports in this Series

List Of Exhibits
Exhibit 1: Global BRT systems market by type of powertrain
Exhibit 2: Market research methodology
Exhibit 3: Global BRT systems market 2014-2019 (units)
Exhibit 4: Global BRT systems market by type of powertrain 2014
Exhibit 5: Global BRT systems market by type of powertrain 2014-2019
Exhibit 6: Global BRT systems market by type of powertrain 2014-2019 (units)
Exhibit 7: Global diesel-based BRT systems market 2014-2019 (units)
Exhibit 8: Global alternative fuel-based BRT systems market 2014-2019 (units)
Exhibit 9: Global BRT systems market by geographical segmentation 2014
Exhibit 10: Global BRT systems market by geographical segmentation 2014-2019
Exhibit 11: Global BRT systems market by geographical segmentation 2014-2019 (units)
Exhibit 12: BRT systems market in Latin America (units)
Exhibit 13: BRT systems market in China (units)
Exhibit 14: BRT systems market in India (units)
Exhibit 15: BRT systems market in Europe (units)
Exhibit 16: BRT systems market in North America (units)
Exhibit 17: BRT systems market in ROW (units)
Exhibit 18: Geographical segmentation by length of transit 2014
Exhibit 19: Drivers of the global BRT systems market
Exhibit 20: Challenges in the global BRT systems market
Exhibit 21: Trends in global BRT systems market
Exhibit 22: Ashok Leyland: Geographical Segmentation by Revenue 2014
Exhibit 23: Daimler: Business Segmentation by Revenue 2013
Exhibit 24: Daimler: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 25: Daimler: Geographical Segmentation by Revenue 2013
Exhibit 26: Marcopolo: Product Segmentation by Revenue 2014
Exhibit 27: Marcopolo: Product Segmentation by Revenue 2013 and 2014 ($billion)
Exhibit 28: Marcopolo: Geographical Segmentation by Revenue 2014
Exhibit 29: Volvo: Business Segmentation by Revenue 2013
Exhibit 30: Volvo: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 31: Volvo: Geographical Segmentation by Revenue 2013

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3196687/
Office Code: SCPLXV57

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * __________________________________________
Job Title: __________________________________________
Organisation: __________________________________________
Address: __________________________________________
City: __________________________________________
Postal / Zip Code: __________________________________________
Country: __________________________________________
Phone Number: __________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp