Western Europe: Printed Calendars Market

Description: This report presents a strategic analysis of the printed calendars market in Western Europe and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, trends, growth and demand drivers, etc.

The purpose of the report is to describe the state of the printed calendars market in Western Europe, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, trends, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the unique WMStrategy's methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the printed calendars market in Western Europe covers the following countries: Austria, Belgium, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, and the United Kingdom.

The report on the printed calendars market in Western Europe includes:
- Analysis and forecast for the economy of Western Europe;
- Analysis and forecast of the market size, value and dynamics;
- Market structure (by origin, by country, by types of products, etc.);
- Volume, dynamics and analysis of domestic production (past, current and future);
- Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);
- Volume, dynamics and analysis of imports (past, current and future);
- Volume, dynamics and analysis of exports (past, current and future);
- Volume, dynamics and analysis of consumption (past, current and future);
- Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;
- Value chain analysis;
- Analysis and forecast of the trends and levels of supply and demand on the market;
- Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.);
- Country opportunity analysis;
- Analysis of the major trade flows;
- Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:
- Quickly and cost–effectively get a strategic analysis and gain competitive intelligence about the market;
- Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future;
- Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;
- Strategically assess market growth potential, demand drivers and restraints on the market;
- Explore and identify new market opportunities in the countries and regions within the market;
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;
- See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);
- Get acquainted with the leading companies on the market;
- Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;
- Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;
- Build your investment strategy by assessing market attractiveness or company attractiveness;
- Build your own market entry or market expansion strategy or evaluate your current strategy;
- Add weight to pitches and presentations by using official and accurate data and calculations.
If you are interested in the printed calendars market in Western Europe, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward!

Contents:

1. Introduction
   1.1. Report description
   1.2. Research methodology
2. Executive summary
3. Characteristics of printed calendars
4. Characteristics and analysis of raw materials base
5. State of the economy of Western Europe
   5.1. Characteristics of the economy of Western Europe in 2009-2014
   5.2. Forecast for the development of the economy of Western Europe for 2015-2018
6. Overview and analysis of the printed calendars market in Western Europe
   6.1. Volume, value and dynamics of the printed calendars market in Western Europe in 2009-2014
   6.2. Structure of the printed calendars market in Western Europe in 2009-2014: production, imports, exports, consumption
   6.3. Structure of the printed calendars market in Western Europe by origin
   6.4. Structure of the printed calendars market in Western Europe by country
   6.5. Key recent trends on the printed calendars market in Western Europe
   6.6. Competitive landscape of the market
   6.7. Country opportunity analysis
   6.8. Key drivers and restraints for the market development in the medium term
   6.9. Forecast for development of the printed calendars market in Western Europe for 2015-2020
7. Overview and analysis of the domestic production of printed calendars in Western Europe
   7.1. Volume, value and dynamics of the domestic production of printed calendars in Western Europe in 2009-2014
   7.2. Structure of the Western European production of printed calendars by countries
   7.3. Characteristics of the main companies, producers of printed calendars in Western Europe
8. Characteristics and analysis of the prices of printed calendars in Western Europe
   8.1. Value chain analysis
   8.2. Structure of price formation
   8.3. Characteristics of the producer prices of printed calendars in Western Europe in 2009-2014
   8.4. Characteristics of other prices of printed calendars
9. Foreign trade operations of printed calendars in Western Europe
   9.1. Foreign trade operations of printed calendars in Western Europe in 2009-2014
10. Overview and analysis of the imports of printed calendars to the Western European market
   10.1. Volume, value and dynamics of the imports of printed calendars to Western Europe in 2009-2014
   10.2. Major trade inflows of printed calendars imports to Western Europe
   10.3. Structure of the imports of printed calendars by types of products
   10.4. Prices of imported printed calendars in Western Europe
11. Overview and analysis of the Western European exports of printed calendars
   11.1. Volume, value and dynamics of the Western European exports of printed calendars in 2009-2014
   11.2. Major trade outflows of printed calendars exports from Western Europe
   11.3. Structure of the Western European exports of printed calendars by types of products
   11.4. Prices of Western European exports of printed calendars
   12. Characteristics of the consumption of printed calendars in Western Europe
   12.1. Volume, value and dynamics of the consumption of printed calendars in Western Europe in 2009-2014
   12.2. Structure of the consumption of printed calendars in Western Europe in 2009-2014 (by origin, by channel)
   12.3. Structure of the consumption of printed calendars in Western Europe by country
   12.4. Volume, value and dynamics of the per capita consumption of printed calendars in Western Europe in 2009-2014
   12.5. Balance between supply and demand on the printed calendars market in Western Europe in 2009-2014 and forecast for 2015-2020
13. Forecast for development of the printed calendars market in Western Europe for 2015-2020
   13.1. Factors, influencing the development of the printed calendars market in Western Europe in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

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This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. Feel free to contact us for more information or to request a demo version!

List of tables

- Key indicators on the printed calendars market in Western Europe in 2009-2014
- Key indicators of the economy of Western Europe in 2009-2014
- Forecast for the economy of Western Europe for 2015-2018
- Volume and dynamics of the printed calendars market in Western Europe in 2009-2014
- Value and dynamics of the printed calendars market in Western Europe in 2009-2014
- Structure of the printed calendars market in Western Europe in 2009-2014, in physical terms
- Structure of the printed calendars market in Western Europe in 2009-2014, in value terms
- Structure of the printed calendars market in Western Europe by origin in 2009-2014, in physical terms
- Structure of the printed calendars market in Western Europe by origin in 2009-2014, in value terms
- Structure of the printed calendars market in Western Europe by country in 2009-2014, in physical terms
- Structure of the printed calendars market in Western Europe by country in 2009-2014, in value terms
- Country opportunity analysis
- Volume and dynamics of the domestic production of printed calendars in Western Europe in 2009-2014
- Value and dynamics of the domestic production of printed calendars in Western Europe in 2009-2014
- Structure of the domestic production of printed calendars in Western Europe by producing countries in 2009-2014, in volume terms
- Structure of the domestic production of printed calendars in Western Europe by producing countries in 2009-2014, in value terms
- Value chain analysis of the printed calendars market in Western Europe
- Cost breakdown of the price formation of printed calendars in Western Europe, in %
- Volume and dynamics of the average producer prices of printed calendars in Western Europe in 2009-2014
- Volume and dynamics of other prices of printed calendars in Western Europe (wholesale, distributor, retail, etc.) in 2009-2014
- Trade balance of printed calendars foreign trade in Western Europe in 2009-2014, in physical terms
- Trade balance of printed calendars foreign trade in Western Europe in 2009-2014, in value terms
- Volume and dynamics of the imports of printed calendars to Western Europe in 2009-2014
- Main countries, importing printed calendars to Western Europe in 2009-2014, in physical terms
- Main countries, importing printed calendars to Western Europe in 2009-2014, in value terms
- Structure of the imports of printed calendars by types of printed calendars in 2009-2014, in physical terms
- Structure of the imports of printed calendars by types of printed calendars in 2009-2014, in value terms
- Average prices of imported printed calendars to Western Europe in 2009-2014
- Volume and dynamics of the Western European exports of printed calendars in 2009-2014
- Value and dynamics of the Western European exports of printed calendars in 2009-2014
- Recipient countries of the Western European exports of printed calendars in 2009-2014, in physical terms
- Recipient countries of the Western European exports of printed calendars in 2009-2014, in value terms
- Structure of the Western European exports of printed calendars by types of printed calendars in 2009-2014, in physical terms
- Structure of the Western European exports of printed calendars by types of printed calendars in 2009-2014, in value terms
- Average prices of the Western European exports of printed calendars in 2009-2014
- Volume and dynamics of the consumption of printed calendars in Western Europe in 2009-2014
- Value and dynamics of the consumption of printed calendars in Western Europe in 2009-2014
- Structure of the consumption of printed calendars in Western Europe in 2009-2014, in physical terms
- Structure of the consumption of printed calendars in Western Europe in 2009-2014, in value terms
- Structure of the consumption of printed calendars in Western Europe by consuming countries in 2009-2014
- Volume and dynamics of the per capita consumption of printed calendars in Western Europe in 2009-2014
- Value and dynamics of the per capita consumption of printed calendars in Western Europe in 2009-2014
- Balance between supply and demand on the printed calendars market in Western Europe in 2009-2014 and forecast for 2015-2020, in physical terms
- Balance between supply and demand on the printed calendars market in Western Europe in 2009-2014 and forecast for 2015-2020, in value terms
- Forecast for the total supply of printed calendars in Western Europe for 2015-2020 (under the framework
of the base scenario), in physical and value terms
- Forecast for the total supply of printed calendars in Western Europe for 2015-2020 (under the framework of the pessimistic scenario), in physical and value terms
- Forecast for the total supply of printed calendars in Western Europe for 2015-2020 (under the framework of the optimistic scenario), in physical and value terms

List of figures
- Volume and dynamics of the printed calendars market in Western Europe in 2009-2014
- Value and dynamics of the printed calendars market in Western Europe in 2009-2014
- Structure of the printed calendars market in Western Europe in 2009-2014, in physical terms
- Structure of the printed calendars market in Western Europe in 2009-2014, in value terms
- Structure of the printed calendars market in Western Europe by origin in physical terms in 2009-2014
- Structure of the printed calendars market in Western Europe by origin in value terms in 2009-2014
- Structure of the printed calendars market in Western Europe by country in 2009-2014, in physical terms
- Structure of the printed calendars market in Western Europe by country in 2009-2014, in value terms
- Volume and dynamics of the domestic production of printed calendars in Western Europe in 2009-2014
- Value and dynamics of the domestic production of printed calendars in Western Europe in 2009-2014
- Structure of the domestic production of printed calendars in Western Europe by producing countries in 2009-2014, in volume terms
- Structure of the domestic production of printed calendars in Western Europe by producing countries in 2009-2014, in value terms
- Value chain analysis of the printed calendars market in Western Europe
- Structure of the printed calendars price formation in Western Europe, in %
- Deviation of the average producer prices of printed calendars in Western Europe in 2009-2014
- Trade balance of printed calendars foreign trade in Western Europe in 2009-2014, in physical terms
- Trade balance of printed calendars foreign trade in Western Europe in 2009-2014, in value terms
- Volume and dynamics of the imports of printed calendars to Western Europe in 2009-2014
- Value and dynamics of the imports of printed calendars to Western Europe in 2009-2014
- Main countries, importing printed calendars to Western Europe in 2009-2014, in physical terms
- Main countries, importing printed calendars to Western Europe in 2009-2014, in value terms
- Volume and dynamics of the imports of printed calendars by types of printed calendars in 2009-2014
- Value and dynamics of the imports of printed calendars by types of printed calendars in 2009-2014
- Average prices of imported printed calendars to Western Europe in 2009-2014
- Volume and dynamics of the Western European exports of printed calendars in 2009-2014
- Value and dynamics of the Western European exports of printed calendars in 2009-2014
- Recipient countries of the Western European exports of printed calendars in 2009-2014, in physical terms
- Recipient countries of the Western European exports of printed calendars in 2009-2014, in value terms
- Structure of the Western European exports of printed calendars by types of printed calendars in 2009-2014, in physical terms
- Structure of the Western European exports of printed calendars by types of printed calendars in 2009-2014, in value terms
- Average prices of the Western European exports of printed calendars in 2009-2014
- Volume and dynamics of the consumption of printed calendars in Western Europe in 2009-2014
- Value and dynamics of the consumption of printed calendars in Western Europe in 2009-2014
- Structure of the consumption of printed calendars in Western Europe in 2009-2014, in physical terms
- Structure of the consumption of printed calendars in Western Europe in 2009-2014, in value terms
- Structure of the consumption of printed calendars in Western Europe by consuming countries in 2009-2014
- Volume and dynamics of the per capita consumption of printed calendars in Western Europe in 2009-2014
- Value and dynamics of the per capita consumption of printed calendars in Western Europe in 2009-2014
- Balance between supply and demand on the printed calendars market in Western Europe in 2009-2014 and forecast for 2015-2020, in physical terms
- Balance between supply and demand on the printed calendars market in Western Europe in 2009-2014 and forecast for 2015-2020, in value terms
- Forecast for the total supply of printed calendars in Western Europe for 2015-2020 (under the framework of the base scenario), in physical and value terms
- Forecast for the total supply of printed calendars in Western Europe for 2015-2020 (under the framework of the pessimistic scenario), in physical and value terms
- Forecast for the total supply of printed calendars in Western Europe for 2015-2020 (under the framework of the optimistic scenario), in physical and value terms
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<td>USD 1999</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 2499</td>
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