Handbags Market in Europe 2015-2019

Description: About handbags market in Europe

The handbags market in Europe is expected to witness steady year-on-year growth. The market is driven by recovering economy, increase in disposable income as well as per-capita consumption of consumers on handbags, growing occasions of using variety of handbags, and the high demand for esthetically appealing handbags by consumers.

The analysts forecast the handbags market in Europe, in terms of revenue and volume, to grow at a CAGR of 3.62% and 3.18%, respectively, over the period 2014-2019.

Covered in this report
The handbags market in Europe can be segmented into four: shoulder bags, totes, purses and wallets, satchels and saddles. The shoulder bags was the largest segment in terms of revenue and accounted for 31.30 percent share of the market in 2014.

The report, the Handbags Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the handbags market in Europe and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors
- Burberry Group
- Chanel
- Coach
- Guccio Gucci
- Hermès International
- Longchamp
- LVMH Moët Hennessy
- Michael Kors
- Mulberry Group
- Prada

Other prominent vendors
- Adidas
- Aldo
- Alfred Dunhill
- Aspinal of London
- Boconi
- Bottega Veneta
- Buggatti
- Calvin Klein
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Dolce & Gabanna
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Gianni Versace
- Goyard
- Guess
- Gerard Darel
- Iconix Brand Group
- Incra (Calabrese)
- Kenneth Cole Productions
- Jerome Dreyfuss
- L.Credi
- La Petite Mendigote
- Lipault Paris
- Lulu Guinness
- Mandarina Duck
- McKlein
- New Look Retailers
- Nicole Lee
- Paul Costelloe
- Paul Smith
- PUIG
- Puma
- Puntotres
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- The Sack Avenue
- TLG Brands
- Vanessa Bruno
- VF

Market drivers
- Economic recovery
- For a full, detailed list, view our report

Market challenges
- Long product replacement cycle
- For a full, detailed list, view our report

Market trends
- E-commerce market booming in Europe
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
23.2.7 LVMH
23.2.8 Michael Kors
23.2.9 Mulberry
23.2.10 Prada
23.3 Other Prominent Vendors
24. Key Vendor Analysis
24.1 Burberry
24.1.1 Key Facts
24.1.2 Business Overview
24.1.3 Business Segmentation by Revenue 2014
24.1.4 Product Segmentation by Revenue 2014
24.1.5 Business Segmentation by Revenue 2013 and 2014
24.1.6 Geographical Segmentation by Revenue 2014
24.1.7 Business Strategy
24.1.8 Recent Developments
24.1.9 SWOT Analysis
24.2 Chanel
24.2.1 Key Facts
24.2.2 Business Overview
24.2.3 Key Offerings
24.2.4 Recent Developments
24.2.5 Business Strategy
24.2.6 SWOT Analysis
24.3 Coach
24.3.1 Key Facts
24.3.2 Business Overview
24.3.3 Product Segmentation
24.3.4 Product Segmentation by Revenue 2013 and 2014
24.3.5 Geographical Segmentation by Revenue 2014
24.3.6 Business Strategy
24.3.7 Recent Developments
24.3.8 SWOT Analysis
24.4 Gucci
24.4.1 Key Facts
24.4.2 Business Overview
24.4.3 Product Segmentation by Revenue 2013
24.4.4 Geographical Segmentation by Revenue 2013
24.4.5 SWOT Analysis
24.5 Hermès
24.5.1 Key Facts
24.5.2 Business Overview
24.5.3 Product Segmentation by Revenue 2013
24.5.4 Product Segmentation by Revenue 2012 and 2013
24.5.5 Products Segmentation by Revenue 2012 and 2013
24.5.6 SWOT Analysis
24.6 Longchamp
24.6.1 Key facts
24.6.2 Business overview
24.6.3 Product segmentation
24.6.4 Geographical presence
24.6.5 Recent developments
24.6.6 Business strategy
24.6.7 SWOT analysis
24.7 LVMH Group
24.7.1 Key Facts
24.7.2 Business Overview
24.7.3 Business Segmentation
24.7.4 Business Segmentation by Revenue 2013 and 2014
24.7.5 Geographical Segmentation by Revenue 2014
24.7.6 Recent Developments
24.7.7 SWOT Analysis
24.8 Michael Kors
24.8.1 Key Facts
24.8.2 Business Overview
24.8.3 Business Segmentation by Revenue 2014
24.8.4 Business Segmentation by Revenue 2013 and 2014
24.8.5 Geographical Segmentation by Revenue 2014
24.8.6 Business Strategy
24.8.7 Recent Developments
24.8.8 SWOT Analysis
24.9 Mulberry
24.9.1 Key Facts
24.9.2 Business Overview
24.9.3 Business Segmentation by Revenue 2014
24.9.4 Business Segmentation by Revenue 2013 and 2014
24.9.5 Geographical Segmentation by Revenue 2014
24.9.6 Business Strategy
24.9.7 SWOT Analysis
24.10 PRADA
24.10.1 Key Facts
24.10.2 Business Overview
24.10.3 Product Segmentation by Revenue 2014
24.10.4 Product Segmentation by Revenue 2013 and 2014
24.10.5 Geographical Segmentation by Revenue 2014
24.10.6 Business Strategy
24.10.7 Recent Developments
24.10.8 SWOT Analysis
25. Other Reports in this Series

List Of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Types of Luggage
Exhibit 3: Types of Handbag
Exhibit 4: Types of Travel Bags
Exhibit 5: Types of Business Bags
Exhibit 6: Growth in World GDP and Per Capita GDP 2009-2014
Exhibit 7: Key Global Economic Indicators that Affect Luggage Industry
Exhibit 8: Top Five Populous Countries 2014
Exhibit 9: Comparison of GDP Growth Rate: Advanced Economies versus Emerging Economies 2014
Exhibit 10: Annual Investments in Advanced and Developed Economies 2009-2014 (% of GDP)
Exhibit 11: Spending on Travel and Tourism 1990-2020 ($ billion)
Exhibit 12: Top Five Revenue Generating Destinations in Travel and Tourism Industry 2013 ($ billion)
Exhibit 13: Segmentation of Global E-commerce Market by Geography 2014
Exhibit 14: Global Share of Digital Buyers 2014
Exhibit 15: Global Share of Digital Buyers by Geography 2013-2019
Exhibit 16: Leading Countries in Global Retail E-commerce Market 2014-2019
Exhibit 17: PEST Analysis for Luggage Industry
Exhibit 18: Analysis of Distribution Channels in Luggage Industry
Exhibit 19: GDP Per Capita of Europe 2009-2014
Exhibit 20: Forecast for Handbags Market in Europe (Revenue and Volume)
Exhibit 21: Handbags Market in Europe 2014-2019 ($ million)
Exhibit 22: Handbags Market in Europe 2014-2019 (million units)
Exhibit 23: AP of Handbags in Europe 2009-2019 ($)
Exhibit 24: PCC for Handbags in Europe 2014-2019 (units)
Exhibit 25: PCE on Handbags in Europe 2014-2019 ($)
Exhibit 26: Segmentation of Handbags Market in Europe 2014-2019 (by revenue)
Exhibit 27: Segmentation of Handbags Market in Europe by Product 2014-2019 (by volume)
Exhibit 28: Segmentation of Handbags Market in Europe by Product 2009-2019 (by revenue)
Exhibit 29: Shoulder Bags Market in Europe by Revenue 2014-2019 ($ million)
Exhibit 30: Shoulder Bags Market in Europe by Volume 2014-2019 (million units)
Exhibit 31: Totes Market in Europe by Revenue 2014-2019 ($ million)
Exhibit 32: Totes Market in Europe by Volume 2014-2019 (million units)
Exhibit 33: Wallets Market in Europe by Revenue 2014-2019 ($ million)
Exhibit 34: Wallets Market in Europe by Volume 2014-2019 (million units)
Exhibit 35: Satchels and Saddles Market in Europe by Revenue 2014-2019 ($ million)
Exhibit 36: Satchels and Saddles Market in Europe by Volume 2014-2019 (million units)
Exhibit 37: Segmentation of Handbags Market in Europe 2014
Exhibit 38: Segmentation of Handbags Market in Europe by Geography 2014 (by revenue)
Exhibit 39: Segmentation of Handbags Market in Europe by Geography 2014 (by volume)
Exhibit 40: Segmentation of Handbags Market in Europe by Geography 2014-2019 ($ million)
Exhibit 41: Segmentation of Handbags Market in Europe by Geography 2014-2019 (million units)
Exhibit 42: Handbags Category Available at Burberry
Exhibit 43: Coach: Net Sales and Gross Profit 2010-2014 ($) 
Exhibit 44: Net Sales of Women’s Handbags 2011-2014
Exhibit 45: Some Brands Offered by Hermès
Exhibit 46: Longchamp: Women’s Handbag Brands
Exhibit 47: Longchamp: Men’s Handbag Brands
Exhibit 48: Handbag Brands Owned by LVMH
Exhibit 49: LVMH: Revenue Breakdown of Fashion and Leather Goods Segment by Geography 2013
Exhibit 50: Michael Kors: Net Sales and Revenue by Geography ($)
Exhibit 51: Michael Kors: Retail stores and their Comparable Sales Growth 2010-2014
Exhibit 52: Michael Kors: Price Range of Products
Exhibit 53: Top Handbag Brands by Mulberry
Exhibit 54: Product Mix (% of SKU’s) 2015
Exhibit 55: Brand Offerings by Prada
Exhibit 56: Burberry: Business Segmentation by Revenue 2014
Exhibit 57: Burberry: Product Segmentation by Revenue 2014
Exhibit 58: Burberry: Business Segmentation by Revenue 2013 and 2014($ million)
Exhibit 59: Burberry: Geographical Segmentation by Revenue 2014
Exhibit 60: Coach: Product Segmentation 2014
Exhibit 61: Coach: Product Segmentation by Revenue 2013 and 2014 ($ billion)
Exhibit 62: Coach: Geographical Segmentation by Revenue 2014
Exhibit 63: Gucci: Product Segmentation by Revenue 2013
Exhibit 64: Gucci: Geographical Segmentation by Revenue 2013
Exhibit 65: Hermès: Product Segmentation by Revenue 2013
Exhibit 66: Hermès: Product segmentation by revenue 2012 and 2013($ million)
Exhibit 67: Hermès: Geographical segmentation by revenue 2013
Exhibit 68: Longchamp: product segmentation
Exhibit 69: Longchamp: geographical presence
Exhibit 70: LVMH Group: Business segmentation 2014
Exhibit 71: LVMH Group: Business segmentation by revenue 2013 and 2014 ($ million)
Exhibit 72: LVMH Group: Geographical segmentation by revenue 2014
Exhibit 73: Michael Kors: Business segmentation by revenue 2014
Exhibit 74: Michael Kors: Business segmentation by revenue 2013 and 2014 ($ million)
Exhibit 75: Michael Kors: Geographical segmentation by revenue 2014
Exhibit 76: Mulberry: Business Segmentation by Revenue 2014
Exhibit 77: Mulberry: Business Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 78: Mulberry: Geographical Segmentation by Revenue 2014
Exhibit 79: PRADA: Product Segmentation by Revenue 2014
Exhibit 80: PRADA: Product segmentation by revenue 2013 and 2014($ billion)
Exhibit 81: PRADA: Geographical segmentation by Revenue 2014

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