Handbags Market in Europe 2015-2019

Description: About handbags market in Europe

The handbags market in Europe is expected to witness steady year-on-year growth. The market is driven by recovering economy, increase in disposable income as well as per-capita consumption of consumers on handbags, growing occasions of using variety of handbags, and the high demand for esthetically appealing handbags by consumers.

The analysts forecast the handbags market in Europe, in terms of revenue and volume, to grow at a CAGR of 3.62% and 3.18%, respectively, over the period 2014-2019.

Covered in this report
The handbags market in Europe can be segmented into four: shoulder bags, totes, purses and wallets, satchels and saddles. The shoulder bags was the largest segment in terms of revenue and accounted for 31.30 percent share of the market in 2014.

The report, the Handbags Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the handbags market in Europe and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors
- Burberry Group
- Chanel
- Coach
- Gucci Gucci
- Hermès International
- Longchamp
- LVMH Moët Hennessy
- Michael Kors
- Mulberry Group
- Prada

Other prominent vendors
- Adidas
- Aldo
- Alfred Dunhill
- Aspinal of London
- Boconi
- Bottega Veneta
- Buggatti
- Calvin Klein
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Gianni Versace
- Goyard
- Guess
- Gerard Darel
- Iconix Brand Group
- Incra (Calabrese)
- Kenneth Cole Productions
Market drivers
- Economic recovery
  - For a full, detailed list, view our report

Market challenges
- Long product replacement cycle
  - For a full, detailed list, view our report

Market trends
- E-commerce market booming in Europe
  - For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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