South America LiDAR Market by Product Type, by Application - Forecasts to 2019

Description: South America LiDAR Market by Product Type (Airborne Mapping, Hand-held Scanning/Mapping, Mobile Mapping, Terrestrial Mapping) by Application (Government, Civil Engineering, Military & Defense, Aerospace, Corridor & Vegetation Mapping, Topographic Surveys, Volumetric Mapping, Others) Forecasts to 2019

The South America LiDAR market is projected reach revenues of $48.72 million by 2019. Brazil is estimated to grow the most with a CAGR of 26.8% in the forecast period from 2014 to 2019. In the last decade, LiDAR and related technologies have developed rapidly, resulting in numerous applications in forestry, state and local government, emergency response/disaster mitigation and management, natural resources management, mining, oil and gas exploration, urban mapping and development, telecommunications, and power supply, among others.

Regionally, Brazil commands the largest share in the South America LiDAR market. The South American LiDAR market is primarily driven by the need for automation in all steps of processing. One of the biggest drivers for LiDAR systems is the advent of industrial automation. The growth has mainly been driven by the need for automation compatibility in the various segments and application sectors wherein the LiDAR technology is used.

As of 2014, the key players in the South America LiDAR market are Topcon Corporation, Aero-Metric, Raymetrics, Pix4D, IGI GmbH, RIEGL USA, FARO Technology, Intermap Technologies. These companies are launching new products, entering into partnerships, collaborations, joint ventures, and signing new agreements to further their growth in the South America LiDAR market.

Reasons for buying the report:

From an industry perspective, this research report offers industry analysis, market share analysis of top players, company profiles including the competitive landscape, emerging- and high-growth market segments, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will assist established companies as well as new entrants and small firms to gauge the pulse of the market, which in turn will help in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on:

- Market Penetration: Comprehensive information on LiDAR offered by the top 5 players in the market
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the LiDAR market
- Market Development: Comprehensive information about lucrative emerging markets in different countries
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the LiDAR market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the LiDAR market

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