Africa Oilfield Services Market by Type, by Application, by Country - Analysis and Forecast to 2019

Description: Africa Oilfield Services Market by Type (Coiled Tubing Services, Well Completion, Drilling Fluids, Drilling Services, Oil Country Tubular Goods, Wireline services, Others), by Application (Onshore, Offshore), by Country - Analysis and Forecast to 2019

The oilfield services market in Africa is estimated to grow at a CAGR of 4.5.3% from 2014 to 2019. In the report, the market is segmented on the basis of countries into Algeria, Angola, Egypt, Nigeria, and others. Angola held the largest share of 26.9% of the African oilfield services market in 2014, followed by Nigeria. The African oilfield services market holds a high potential for growth in future owing to the frequent drilling & completion activities. In addition, increased investment for exploration & production will also drive the market in coming years.

Among the different type of services available in the market, coiled tubing services is expected to grow at the highest CAGR of 7.4% during the forecast period of 2014-2019.

The report includes profiles of the leading market players of this region, along with the strategic developments (new product launches and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies in recent years to sustain and strengthen their position in the market. Baker Hughes Inc. (U.S.), National Oilwell Varco Inc. (U.S.), Expro International Group Holdings Ltd. (U.K.), Superior Energy Services Inc. (U.S.), Weatherford International Plc (Ireland), and Halliburton Co. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis-industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth market segments, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:
- Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the African oilfield services market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data.
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield services across geographies, new distribution channels, and new clientele base & different pricing policies.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the oilfield services market. Detailed description regarding the related and unrelated diversification pertaining to this market.
- Competitive Assessment: In-depth assessment of market shares and company share analysis of the key players forecasted till 2019.
- Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), checking the virality and tonality of blogs.

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Segmentation & Coverage
1.3 Stakeholders

2 Research Methodology
2.1 Integrated Ecosystem of Africa Oilfield Services Market
2.2 Arriving at the Africa Oilfield Services Market Size
2.2.1 Top-Down Approach
2.2.2 Bottom-Up Approach
2.2.3 Demand Side Approach
2.2.4 Macro Indicator-Based Approach
2.3 Assumptions

3 Executive Summary

4 Market Overview
4.1 Introduction
4.2 Africa Oilfield Services Market: Comparison With Parent Market
4.3 Market Drivers and Inhibitors
4.4 Key Market Dynamics

5 Africa Oilfield Services Market, By Application
5.1 Introduction
5.2 Africa Oilfield Services Market: Comparison With Parent Market
5.3 Africa Onshore Oilfield Services Market, By Country
5.4 Africa Offshore Oilfield Services Market, By Country

6 Africa Oilfield Services Market, By Type
6.1 Introduction
6.2 Africa Oilfield Services Market, Type Comparison With Oil & Gas Industry
6.3 Africa Drilling Services Market, By Country
6.4 Africa Coiled Tubing Service Market, By Country
6.5 Africa Drilling Fluid Market, By Country
6.6 Africa Oil Country Tubular Goods Market, By Country
6.7 Africa Oilfield Equipment Rental Market, By Country
6.8 Africa Pressure Pumping Services Market, By Country
6.9 Africa Well Completion Market, By Country
6.10 Africa Well Intervention Market, By Country
6.11 Africa Wireline Services Market, By Country

7 Africa Oilfield Services Market, By Country
7.1 Introduction
7.2 Angola Oilfield Services Market
7.2.1 Angola Oilfield Services Market, By Application
7.2.2 Angola Oilfield Services Market, By Type
7.3 Algeria Oilfield Services Market
7.3.1 Algeria Oilfield Services Market, By Application
7.3.2 Algeria Oilfield Services Market, By Type
7.4 Egypt Oilfield Services Market
7.4.1 Egypt Oilfield Services Market, By Application
7.4.2 Egypt Oilfield Services Market, By Type
7.5 Nigeria Oilfield Services Market
7.5.1 Nigeria Oilfield Services Market, By Application
7.5.2 Nigeria Oilfield Services Market, By Type

8 Oilfield Services Market: Competitive Landscape
8.1 Africa Oilfield Services Market: Company Share Analysis
8.2 Company Presence in Oilfield Services Market, By Type
8.3 New Product/Service Launches
8.4 Joint Ventures

9 Africa Oilfield Services Market, By Company
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MMM View)*
9.1 Weatherford International PLC
9.2 Expro International Group Holdings Ltd.
9.3 Baker Hughes Inc.
9.4 Halliburton Company
9.5 Schlumberger Ltd.
9.6 Superior Energy Services, Inc.
*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MNM View Might Not be Captured in Case of Unlisted Companies.

10 Appendix
10.1 Related Reports
10.2 Introducing RT: Real Time Market Intelligence

List of Tables (52 Tables)
Table 1 Oilfield Services, Peer Market Size, 2013 (USD MN)
Table 2 Oilfield Services Application Market, 2013 (USD MN)
Table 3 Africa Oilfield Services Market: Macro Indicator, By Country, 2013
Table 4 Africa Oilfield Services Market: Comparison With Parent Market, 2013-2019 (USD MN)
Table 5 Africa Oilfield Services Market: Drivers and Inhibitors
Table 6 Africa Oilfield Services Market, By Application, 2013-2019 (USD MN)
Table 7 Africa Oilfield Services Market, By Type, 2013-2019 (USD MN)
Table 8 Africa Oilfield Services Market, By Country, 2013-2019 (USD MN)
Table 9 Africa Oilfield Services Market, By Application, 2013-2019 (USD MN)
Table 10 Africa Oilfield Services Market: Comparison With Parent Market, 2013-2019 (USD MN)
Table 11 Africa Onshore Oilfield Service, By Country, 2013-2019 (USD MN)
Table 12 Africa Offshore Oilfield Service, By Country, 2013-2019 (USD MN)
Table 13 Africa Oilfield Services Market, By Type, 2013-2019 (USD MN)
Table 14 Africa Oilfield Services Market: Type Comparison With Parent Market, 2013-2019 (USD MN)
Table 15 Africa Drilling Services Market, By Country, 2013-2019 (USD MN)
Table 16 Africa Coiled Tubing Services Market, By Country, 2013-2019 (USD MN)
Table 17 Africa Drilling Fluid Market, By Country, 2013-2019 (USD MN)
Table 18 Africa Oil Country Tubular Goods Market, By Country, 2013-2019 (USD MN)
Table 19 Africa Oilfield Equipment Rental Market, By Country, 2013-2019 (USD MN)
Table 20 Africa Pressure Pumping Services Market, By Country, 2013-2019 (USD MN)
Table 21 Africa Well Completion Market, By Country, 2013-2019 (USD MN)
Table 22 Africa Well Intervention Market, By Country, 2013-2019 (USD MN)
Table 23 Africa Wireline Services Market, By Country, 2013-2019 (USD MN)
Table 24 Africa Oilfield Services Market, By Country, 2013-2019 (USD MN)
Table 25 Angola Oilfield Services Market, By Application, 2013-2019 (USD MN)
Table 26 Angola Oilfield Services Market, By Type, 2013-2019 (USD MN)
Table 27 Algeria Oilfield Services Market, By Application, 2013-2019 (USD MN)
Table 28 Algeria Oilfield Services Market, By Type, 2013-2019 (USD MN)
Table 29 Egypt Oilfield Services Market, By Application, 2013-2019 (USD MN)
Table 30 Egypt Oilfield Services Market, By Type, 2013-2019 (USD MN)
Table 31 Nigeria Oilfield Services Market, By Application, 2013-2019 (USD MN)
Table 32 Nigeria Oilfield Services Market, By Type, 2013-2019 (USD MN)
Table 33 Africa Oilfield Services Market: Company Share Analysis, 2013 (%)
Table 34 Africa Oilfield Services Market: New Product/Service Launches
Table 35 Africa Oilfield Services Market: Joint Ventures
Table 36 Africa Oilfield Services Market: New Contracts and Agreements
Table 37 Weatherford International PLC: Key Financials, 2009-2013 (USD MN)
Table 38 Weatherford International PLC: Revenue, By Business Segment, 2009-2013 (USD MN)
Table 39 Weatherford International PLC: Revenue, By Geographic Segment, 2009-2013 (USD MN)
Table 40 Expro International Group Holdings Ltd.: Key Financials, 2009-2013 (USD MN)
Table 41 Baker Hughes Inc.: Key Financials, 2009-2013 (USD MN)
Table 42 Baker Hughes Inc.: Revenue, By Business Segment, 2009-2013 (USD MN)
Table 43 Baker Hughes Inc.: Revenue, By Geographic Segment, 2009-2013 (USD MN)
Table 44 Halliburton Company: Key Financials, 2009-2013 (USD MN)
Table 45 Halliburton: Revenue By Business Segment 2009-2013 (USD MN)
Table 46 Halliburton Company: Revenue, By Geographic Segment, 2009-2013 (USD MN)
Table 47 Schlumberger Ltd.: Key Financials, 2009-2013 (USD MN)
Table 48 Schlumberger Ltd.: Revenue, By Business Segment, 2009-2013 (USD MN)
Table 49 Schlumberger Ltd.: Revenue, By Geographical Segment, 2009-2013 (USD MN)
Table 50 Superior Energy Services, Inc.: Key Financials, 2009-2013 (USD MN)

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