The Malaysian Defense Industry - Competitive Landscape and Strategic Insights to 2020: Market Profile

Description:
Summary
This report provides analysis on competitive benchmarking along with top companies active across the Malaysia defense industry. It features insights into the recent activity and strategic initiatives of key public sector companies that support the industry. The information is divided into sections such as company overview, products and services and alliances, to give the reader an understanding of the business environment in which the defense industry operates.

Key Findings
"The Malaysian Defense Industry - Competitive Landscape and Strategic Insights to 2020: Market Profile" is an essential source of information covering the top companies of the defense industry in Malaysia.

In the 1990s, the Malaysian government embarked on a plan to modernize the Malaysian defense industry, with the progress of this plan monitored by the Defense Industry Division (DID).

Reasons To Buy
"The Malaysian Defense Industry - Competitive Landscape and Strategic Insights to 2020: Market Profile" allows you to:

- Gain insight into the competitive landscape of the Malaysia defense industry.
- Identify top companies in the Malaysia defense industry along with profiles of those companies.
- Analyse the activity of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

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