Opportunity Assessment for Composite Materials in Global Boating Industry 2015-2020

Description: Composite shipments in the global boat market are expected to grow to $1,451 million by 2020. The major drivers for composites in the global boat market are low cost of materials, weight reduction, corrosion resistance, high replacement rate, changes in technologies, boat size increase, and high net-worth population increase.

This report provides an analysis of the global boat market, including an analysis of market trend, competitive landscape, company profiles, emerging trend, and key drivers of industry growth. The study also includes trends and forecasts for the global boat market through 2020, segmented by engine type, type of materials, and by region which are listed below.

Global boat composites market by type of materials used-
- Advanced Composites
- Commodity Composites

Global boat composites market by engine type-
- Sailboat
- Inboard & Sterndrive
- Outboard
- Others

Global boat composites market by region-
- NA
- Europe
- APAC
- Rest of the World

On the basis of its comprehensive research, the author forecasts that composites in the global boat market will experience good growth during 2015-2020. Ashland, Reichhold, Hexcel, Owens Corning, DSM, and PPG are some of the major suppliers of composite materials to this industry. Regular innovation of products is very important for companies to sustain their successful position in the market.

This unique report will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, or strategic decisions, you need timely and adequate information. This market report fulfills this core need. This is a vital reference guide for boat builders (OEMs), boat part builders, investors, researchers, executives, distributors and many more, who are dealing with the boat market. Some of the features of this market report are:

- Global boat market intelligence with special emphasis on various types of boats, boat makes, manufacturing processes and materials used.
- Market size estimates in terms of $ value and number of units of various types of boats in the boat industry.
- Regional analysis: Boat market breakdown ($ and units estimates) by region such as North America, Europe and Rest of The World and by countries
- Competitive analysis: Market share of the industry leaders in the global boat industry as well as in various regions of the world
- Trend (2009-2014) and forecast (2015-2020) in terms of dollar shipment and units delivered for the total boat market and also by type of boats
- Composite materials shipment (M lbs and $M) in global boat market, in various regions and in various types of boats.
- Raw Materials Analysis composite materials shipment (M lbs and $M) by type of reinforcement and resin for the boat industry
- Manufacturing process analysis composite materials shipment by type of manufacturing processes in the boat industry
- Trends (2008-2013) and forecasts (2014-2019) in composite materials shipment (M lbs and $M) for various types of boats in the boat industry.

Who Can Benefit From This Report?
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multinational Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

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