Global Lottery Market 2015-2019

Description:
Lottery, also called as a game of chance, is a type of gambling that involves drawing of lots. The lots are generally in the form of tickets, and the prizes are mostly cash or highly priced goods. Lottery is banned by governments in many countries, whereas in other countries, governments favor lottery to promote fundraising for charitable organizations. As lotteries are governed by local, state, and national laws in different countries, the regulations differ among countries as well as states.

The analysts forecast the global lottery market to grow at a CAGR of 8.85% over the period 2014-2019.

Covered in this Report
The report covers the present scenario and the growth prospects of the global lottery market for the period 2015-2019. To calculate the market size, it considers the revenue generated from the sales of tickets and games. Lottery is banned in all countries in the Middle East, except Israel. Therefore, to calculate the revenue of EMEA, this report considers revenue from Israel and countries in Europe and Africa.

The report, Global Lottery Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. It includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Camelot
- China Welfare Lottery
- Française des Jeux
- GTECH
- Hong Kong Jockey Club
- INTRALOT
- Scientific Games

Other Prominent Vendors
- Amaya Gaming
- American Games
- Carmanah Signs
- China LotSynergy
- Gidani
- Jumbo Interactive
- Lotto NZ
- LottoYard
- Magnum
- MDJS
- NeoGames
- NOVOMATIC
- Singapore Pools
- Sports TOTO Malaysia

Market Drivers
- Easing of Government Regulations
- For a full, detailed list, view this report

Market Challenges
- Adherence to Regulations and Policies
- For a full, detailed list, view this report

Market Trends
- Emerging Platforms
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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