Global Hair Shampoo Market 2015-2019

Description: Abstract

About Hair Shampoos
A wide variety of hair shampoos is available in the market, with each type having specific properties. A few of the categories are professional, daily shine, anti-dandruff, and dry shampoos. Professional shampoos are used in saloons. Anti-dandruff shampoos contain chemicals that remove dandruff from hair and dry shampoos can be used without water.
The analysts forecast the global hair shampoo market to grow at a CAGR 4.69% in terms of revenue over the period 2014-2019.

Covered in this Report
The global hair shampoo market can be segmented into four categories: daily shine, anti-dandruff, professional, and dry.

The report, Global Hair Shampoo Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, EMEA, and APAC; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Henkel
- Kao
- L’Oréal
- P&G
- Unilever

Other Prominent Vendors
- Alfaparf Group
- Avon Products
- Cadiveu Professional USA
- Chatters Canada
- Colgate-Palmolive
- Combe
- Dr. Kurt Wolff
- Estée Lauder
- Eugène Perma Paris
- Farouk Systems
- Hairjamm
- J&J
- John Paul Mitchell Systems
- Kevin Murphy
- La Biosthetique
- Macadamia Natural Oil
- Milbon
- Moroccanoil
- Pravana International
- Revlon
- Shiseido
- Toni & Guy
- Unicosmetic
- Vogue
Key Market Drivers
- Increase in Frequency of Shampoo Usage
- For a full, detailed list, view this report

Key Market Challenges
- Availability of Counterfeit Products
- For a full, detailed list, view this report

Key Market Trends
- High Demand for Organic Shampoos
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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