Handbags Market in the Americas 2015-2019

Description: About Handbags Market in Americas
The handbags market in the Americas is witnessing a steady growth and is expected to continue its growth at a steady rate during the forecast period. The demand for handbags is rising in the Americas, with the growing demand for affordable luxury handbags. The arrival of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among consumers in the Americas. The handbags market in the Americas was dominated by the purses and wallet segment in terms of volume, while in terms of revenue, it was led by the totes segment in 2014.

The analysts forecast the handbags market in the Americas, in terms of revenue and volume, to grow at a CAGR of 4.74% and 3.87%, respectively, over the period 2014-2019.

Covered in this Report
The handbags market in the Americas can be segmented into four: totes, shoulder bags, purses and wallets, satchels and saddles. The totes was the largest segment in terms of revenue and accounted for approximately 29% of the market in 2014.

The report, the Handbags Market in the Americas 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Arezzo
- Burberry
- Chanel
- Coach
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Novica
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Actual
- Adidas
- Aldo
- Artifact Bag
- AU
- BAGGU
- BAGSTIL
- Blair Ritchey
- Brynn Capella
- Burrow & Hive
- Calleen Cordero
- cinda b
- Holly Aiken
- ITZALULU
- J.W. Hulme
- LexiWynn
- Lola Falk
- MaddyMoo
- Merci-Fortune
- Michelle Vale
- Noubar
- Oak73
- Rebecca Ray Designs
- SEA BAGS
- Stone Mountain
- The Frye
- Tori Nicole
- Victoria Leather

Market Drivers
- Presence of e-commerce
- For a full, detailed list, view this report

Market Challenges
- Competition from Local Brands and availability of Counterfeit Products
- For a full, detailed list, view this report

Market Trends
- Emergence of handbags as a fashion/lifestyle product
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Overview of Luggage Industry
05.1 About Luggage
05.2 Types of Luggage
05.2.1 Handbags Segment
05.2.2 Travel Bags Segment
05.2.3 Business Bags Segment
06. Factors that Affect Global Luggage Market
06.1 Economic Indicators: Global
06.2 Travel and Tourism Industry
06.3 E-commerce
06.4 Advertising and Marketing Campaigns
07. PEST Analysis
08. Distribution Channels in Global Luggage Industry
08.1 Analysis of Distribution Channels for Luggage and Handbags
08.1.1 Some Key Facts
09. Introduction
10. Region Profile: Americas
11. Market Landscape
11.1 Market Overview
11.2 Market Size and Forecast
11.2.1 By Revenue
11.2.2 By Volume
11.2.3 AP, PCC, and PCE on Handbags in Americas
11.2.4 Consolidated Data for Handbags Market in Americas
22.5.5 Product Segmentation by Revenue 2013 and 2014
22.5.6 Geographical Segmentation by Revenue 2014
22.5.7 Business Strategy
22.5.8 Recent Developments
22.5.9 SWOT Analysis
22.6 D&G
22.6.1 Key Facts
22.6.2 Business Overview
22.6.3 SWOT Analysis
22.7 Hermès
22.7.1 Key Facts
22.7.2 Business Overview
22.7.3 Product Segmentation by Revenue 2013
22.7.4 Products Segmentation by Revenue 2012 and 2013
22.7.5 Geographical Segmentation by Revenue 2013
22.7.6 Competitors
22.7.7 SWOT Analysis
22.8 Kate Spade
22.8.1 Key Facts
22.8.2 Business Overview
22.8.3 Business Segmentation by Revenue 2013
22.8.4 Business Segmentation by Revenue 2012 and 2013
22.8.5 Geographical Segmentation by Revenue 2013
22.8.6 Business Strategy
22.8.7 Recent Developments
22.8.8 SWOT Analysis
22.9 LVMH Group
22.9.1 Key Facts
22.9.2 Business Overview
22.9.3 Business Segmentation
22.9.4 Business Segmentation by Revenue 2013 and 2014
22.9.5 Geographical Segmentation by Revenue 2014
22.9.6 Recent Developments
22.9.7 SWOT Analysis
22.10 Michael Kors
22.10.1 Key Facts
22.10.2 Business Overview
22.10.3 Business Segmentation by Revenue 2014
22.10.4 Business Segmentation by Revenue 2013 and 2014
22.10.5 Geographical Segmentation by Revenue 2014
22.10.6 Business Strategy
22.10.7 Competitors
22.10.8 Recent Developments
22.10.9 SWOT Analysis
22.11 Mulberry
22.11.1 Key Facts
22.11.2 Business Overview
22.11.3 Business Segmentation by Revenue 2014
22.11.4 Business Segmentation by Revenue 2013 and 2014
22.11.5 Geographical Segmentation by Revenue 2014
22.11.6 Business Strategy
22.11.7 SWOT Analysis
22.12 NOVICA
22.12.1 Key Facts
22.12.2 Business Overview
22.12.3 SWOT Analysis
22.13 PRADA
22.13.1 Key Facts
22.13.2 Business Overview
22.13.3 Product Segmentation by Revenue 2014
22.13.4 Product Segmentation by Revenue 2013 and 2014
22.13.5 Geographical Segmentation by Revenue 2014
22.13.6 Business Strategy
22.13.7 Recent Developments
22.13.8 SWOT Analysis
22.14 Ralph Lauren
22.14.1 Key Facts
22.14.2 Business Overview
22.14.3 Business Segmentation by Revenue 2014
22.14.4 Business Segmentation by Revenue 2012-2014
22.14.5 Geographical Segmentation by Revenue 2014
22.14.6 Business Strategy
22.14.7 SWOT Analysis
22.15 Tory Burch
22.15.1 Key Facts
22.15.2 Business Overview
22.15.3 Product Segmentation
22.15.4 Geographical Presence
22.15.5 Recent Developments
22.15.6 SWOT Analysis

23. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Types of Luggage
Exhibit 3: Types of Handbags
Exhibit 4: Types of Travel Bags
Exhibit 5: Types of Business Bags
Exhibit 6: Growth in World GDP and Per Capita GDP 2009-2014
Exhibit 7: Key Global Economic Indicators Affecting Luggage Industry
Exhibit 8: Top Five Populous Countries 2014
Exhibit 9: Comparison of GDP Growth Rate: Advanced Economies versus Emerging Economies 2014
Exhibit 10: Annual Investments in Advanced and Developed Economies 2009-2014 (% of GDP)
Exhibit 11: Spending on Travel and Tourism 1990-2020 ($ billions)
Exhibit 12: Top Five Revenue Generating Destinations in Travel and Tourism Industry 2013 ($ billions)
Exhibit 13: Segmentation of Global E-commerce Market by Geography 2014
Exhibit 14: Global Share of Digital Buyers 2014
Exhibit 15: Global Share of Digital Buyers by Geography 2013-2019
Exhibit 16: Leading Countries in Global Retail E-commerce Market 2014-2019
Exhibit 17: Leading Companies: Spending on Advertising 2013 ($)
Exhibit 18: Overview of Social Media Activity of Luggage Companies
Exhibit 19: PEST Analysis for Luggage Industry in US
Exhibit 20: Analysis of Distribution Channels in Luggage Industry
Exhibit 21: Overview of Americas and Economic Indicators of Key Countries 2012-2014
Exhibit 22: Overview of Handbags Market in Americas
Exhibit 24: Y-o-Y Growth Rate of Handbags Market in Americas 2009-2019 (millions of units)
Exhibit 25: Consolidated Data for Handbags market in Americas 2009-2019
Exhibit 26: Segmentation of Handbags Market in Americas by Product
Exhibit 27: Handbags Market in Americas 2014 and 2019
Exhibit 29: Totes Market in Americas 2009-2019 ($ billions and millions of units)
Exhibit 30: Consolidated Data for Totes Market in Americas 2009-2019
Exhibit 31: Wallets Market in Americas 2014-2019 ($ billions and millions of units)
Exhibit 32: Consolidated Data for Wallets Market in Americas 2009-2019
Exhibit 33: Shoulder Bags Market in Americas 2014-2019 ($ millions and millions of units)
Exhibit 34: Consolidated Data for Shoulder Bags in Americas 2009-2019
Exhibit 35: Satchels and Saddle Bags Market in Americas 2014-2019 ($ billions and millions of units)
Exhibit 36: Consolidated Data for the Satchels and Saddle Bags Market in Americas 2009-2019
Exhibit 37: Segmentation of Handbags market in Americas by Distribution Channel 2014
Exhibit 38: Prominent Retailers in Americas
Exhibit 39: Overview of E-commerce Market in Americas 2014 ($ billions)
Exhibit 40: Overview of Teen Expenditures in US 2013
Exhibit 41: Arezzo&Co: Brand Portfolio by Revenue 2014
Exhibit 42: Arezzo&Co: Brand Portfolio by Revenue 2013 and 2014 ($ millions)
Exhibit 43: Arezzo&Co: Geographical Segmentation by Revenue 2014
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