Handbags Market in the Americas 2015-2019

Description: About Handbags Market in Americas
The handbags market in the Americas is witnessing a steady growth and is expected to continue its growth at a steady rate during the forecast period. The demand for handbags is rising in the Americas, with the growing demand for affordable luxury handbags. The arrival of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among consumers in the Americas. The handbags market in the Americas was dominated by the purses and wallet segment in terms of volume, while in terms of revenue, it was led by the totes segment in 2014.

The analysts forecast the handbags market in the Americas, in terms of revenue and volume, to grow at a CAGR of 4.74% and 3.87%, respectively, over the period 2014-2019.

Covered in this Report
The handbags market in the Americas can be segmented into four: totes, shoulder bags, purses and wallets, satchels and saddles. The totes was the largest segment in terms of revenue and accounted for approximately 29% of the market in 2014.

The report, the Handbags Market in the Americas 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Arezzo
- Burberry
- Chanel
- Coach
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Novica
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Actual
- Adidas
- Aldo
- Artifact Bag
- AU
- BAGGU
- BAGSTIL
- Blair Ritchey
- Brynn Capella
- Burrow & Hive
- Calleen Cordero
- cinda b
- Holly Aiken
- ITZALULU
- J.W. Hulme
- LexiWynn
- Lola Falk
- MaddyMoo
- Merci-Fortune
- Michelle Vale
Market Drivers
- Presence of e-commerce
- For a full, detailed list, view this report

Market Challenges
- Competition from Local Brands and availability of Counterfeit Products
- For a full, detailed list, view this report

Market Trends
- Emergence of handbags as a fashion/lifestyle product
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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