Handbags Market in BRIC 2015-2019

Description: About Handbags Market in BRIC

The handbags market in BRIC is witnessing a steady growth and is expected to grow at a steady rate during the forecast period. The demand for handbags is rising in BRIC with the increasing demand for affordable luxury handbags. The arrival of numerous brands and their easy availability through retail stores and online retail channels increased the demand for handbags among consumers in BRIC. The handbags market in BRIC was dominated by the shoulder bags segment, followed by the purses and wallet segment in 2014 in terms volume.

The analysts forecast the handbags market in BRIC, in terms of revenue and volume, to grow at CAGRs of 7.41% and 7.02%, respectively, over the period 2014-2019.

Covered in this Report

The handbags market in BRIC can be segmented into four: totes, shoulder bags, purses and wallets, satchels and saddles. The shoulder bags was the largest segment in terms of revenue and accounted for approximately 33.77% of the market in 2014.

The report, the Handbags Market in BRIC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Chanel
- Christian Dior
- Coach
- D&G
- Hermes International
- LVMH
- Michael Kors
- Mulberry
- Prada
- Tory Burch

Other Prominent Vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Buggatti
- C & J Clark International
- Cambridge British Satchel
- Crew Clothing
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Goyard
- Guess
- Gerard Darel
- Jerome Dreyfuss
- Kenneth Cole Productions
- L.Credi
- La Petite Mendigote
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- McKlein
- New Look Retailers
- Nicole Lee
- Paul Costelloe
- Paul Smith
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- STEP ONE (Handbags)
- TLG Brands
- Vanessa Bruno
- VF

Market Drivers
- Growing economy
- For a full, detailed list, view this report

Market Challenges
- Competition from local brands and availability of counterfeit products
- For a full, detailed list, view this report

Market Trends
- Emergence of handbags as a fashion/lifestyle product
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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