Automotive Multi-Wheel Drive Systems Market by Vehicle Type, System Type, and by Geography - Global Trends and Forecast to 2020

Description:
Automotive Multi-Wheel Drive Systems Market by Vehicle Type (Passenger Car, Light & Heavy Commercial Vehicle), System Type (Automatic and Manual) and by Geography (Asia-Oceania, Europe, North America, RoW) - Global Trends and Forecast to 2020

All-wheel drive systems were introduced in the automotive industry during 1980s in developed regions such as Europe and North America. Advancement in technology and emphasis on research and development has given a new face to these systems. At present, AWD systems have been classified into automatic and manual systems. Manual AWD systems require human intervention for initiation of the process, whereas automatic systems have intelligent control over the process. In earlier days, these systems were available only in high-end premium segment cars and their advantages unknown to majority of the consumers around the world. The introduction of AWD systems in small passenger cars and other vehicles has increased the demand globally. Additionally, increasing demand of SUVs globally, increased safety awareness, affordability, fuel efficiency, stability, and control are some of the factors driving demand of multi-wheel drive systems.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive multi-wheel drive systems market. Key players in the market for automotive multi-wheel drive system have also been identified and profiled. Apart from quantitative analysis of these markets, the report also covers qualitative aspects such as value chain analysis, PEST analysis and Porter's Five Force analysis for the global automotive multi-wheel drive systems market.

This report classifies the automotive multi-wheel drive systems market by region (Asia-Oceania, North America, Europe, and RoW); by vehicle type (passenger cars, light commercial vehicles, and heavy commercial vehicles); and by system type (automatic and manual). Key players in the automotive multi-wheel drive systems market have also been identified and profiled.

The automotive multi-wheel drive system market is dominated by few major players with many other small/medium players. Few of the key players include ZF Friedrichshafen AG (Germany), Continental AG (Germany), Magna International Inc. (Canada), BorgWarner Inc. (U.S.), and JTEKT Corporation (Japan). The major strategies adopted by these key market players include regional expansion and new product development.

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