Home Security Solutions Market by Product, Solutions, Home Type, & Geography - Global Forecast to 2020


Security is the major concern for industry verticals such as commercial areas, residential areas, and public places. The major reasons behind this are the alarming crime rates on global basis and unethical practices. With regards to this, electronic security equipment is expected to find potential opportunities in this market. The entry level of security solutions in the residential sector has been witnessing a rapid growth since the last few years. There are several factors that can be attributed to this growth, such as increase in home burglary rates, attractive insurance policies to residents for installation of security solutions, and growing number of smart phone and tablet users.

Despite the numerous advantages offered by home security systems, lack of awareness about technological encroachments and a high installment cost of security solutions are some of the important restraints toward the growth of the home security system solutions market. A rise in the awareness level among consumers and increased adoption of new technology for home security would gradually result in cost reduction of the solution, thus driving the market for home security solutions.

The global home security solutions market is expected to grow at a CAGR of 8.7% between 2015 and 2020. The overall market was valued at $28,318.69 Million in 2014 and is expected to grow to $47,542.52 Million by 2020. The report on global market analyzes home security solutions value chain, giving a very clear insight of all the major and supporting segments to the industry. The market has been segmented on the basis of product types, solutions, home types, and geography (the Americas, Europe, APAC, and RoW). The report also evaluates market trends and technologies in the market dynamics, such as drivers, restraints, and opportunities along with the industry's challenges.

The global home security solutions market report profiles some of the key technological developments in the recent times. It also profiles some of the leading players in the market and analyzes their key strategies. The competitive landscape section of the report provides a clear insight into the market share analysis of key industry players.

The major players in the global home security solutions market are Tyco (Ireland), ASSA ABLOY (Sweden), UTC Fire & Security (U.S.), Honeywell International, Inc. (U.S.), Bosch Security Systems (Germany), Ingersoll Rand Solutions (Ireland), Allegion Plc (Ireland), Godrej & Boyce Manufacturing Company Limited (India), Control4 Corporation (U.S.), Alarm.com (U.S.), and Nortek Security & Control LLC (U.S.).

Market, by Product Type:

The global home security solutions market, by product type, has been segmented into electronic locks, sensors, cameras, panic buttons, fire sprinklers & extinguishers, and alarms.

Market, by Solution:

The global market, by solution, includes medical alert systems, intruder alarm systems, access control & management systems, intercom systems, video surveillance systems, fire protection systems, and integrated systems.

Market, by Home Type:

The global market, by home type, includes independent homes, condominiums, and apartments.

Market, by Geography:

The report provides information regarding the global home security solutions market in four major
geographic regions, namely the Americas, Europe, APAC, and RoW. Geographic analysis in the report contains the in-depth classification. The Americas includes North America & South America, where North America consists of the U.S., Canada, and others and South America consists of Brazil and Argentina. Europe, on the other hand, includes the U.K., Germany, France, and others; APAC includes China, Japan, India, and others; and RoW includes the Middle East and Africa.

Key Takeaways:

In the report, the global home security solutions market has fully been segmented into the following categories and the industry trends are also covered by the following aspects:

- Total Markets: Global market – product market, sub-markets, related markets, complementary markets (with sub-segmentation), total addressable market (TAM), and market penetration of the global home security solutions technology.
- Segmentation: Global market, by product, by solution, by installation & solution, and by home type.
- Market, by Solution: Medical alert systems, intruder alarm systems, access control & management systems, intercom systems, video surveillance systems, fire protection systems, and integrated systems.
- Market, by Geography: The Americas (North America and South America), Europe (the U.K., Germany, France, and others), APAC (China, Japan, India, and others), and RoW (Middle East and Africa).
- Market Competitive Landscape: Market share analysis for the global home security solutions manufacturers and developers.
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