Description: The global market for turf, ornamentals inputs deals with provision and sale of different types of turf and ornamental grasses and modern scientific inputs like pesticides, fertilizers and plant growth regulators (PGR) for proper upkeep of turf and ornamental grass especially in urban environ. Appropriate inputs and pest management operations help protect the investment in turf & Ornamental landscapes and make a place pleasant to work, reside, or relax in. The Global Turf & Ornamental Input Market is expected is poised to grow at the CAGR of 4.2% during the forecast period of 2015-2020.

The major driving factor for the growth of this includes rising demand from IPM Practices in upkeep of Turf & Ornamental crops in developed world with such strategies being expanded to urban setting which were hitherto confined to agricultural areas predominantly. North America and Europe will continue to be the largest regions for employing inputs like pesticides, in the upkeep of turf and ornamental grass. This results in an increased upkeep, using more inputs such as pesticides, fertilizers and plant growth regulators. Americas lead the turf, ornamentals and market by volumes as well as value. Asia-Pacific is the fastest growing region in this market. However, High initial installation & application costs, increased regulatory burden resulting from pesticide use urban setting are major restraints for the growth of the market.

In this report, The Global Turf & Ornamental Input Market is segmented by Type of grass both Turf and Ornamental, by synthetic chemical inputs and by geographic regions. Market size and forecast are provided for each of these regions in the report. The global Turf & Ornamental Inputs market has many global as well as regional players mainly in crop protection business and this market constitutes a minor share in terms of their product portfolio, sales and volume. The major players in the market include BASF, Bayer, Syngenta, Best Forage LLC etc.

In this report we offer,
- Market Definition for the specified topic along with identification of key drivers and restraints for the market.
- Market analysis for the Global Turf & Ornamental Inputs Market, with region specific assessments and competition analysis on a global and regional scale.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their share of markets.
- Identification and analysis of the Macro and Micro factors that affect the Global Turf & Ornamental Input market on both global and regional scale.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Why should you buy this report?
- For getting a comprehensive overview of the worldwide Turf & Ornamental Inputs market.
- To gain wide ranging information about the major players in this industry and the strategies adopted by them.
- To gain an insight about the major countries/regions in which this industry is booming and also identify the regions which are untapped.

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