Direct Selling, Books, Periodicals, Videos & Comp Lines Middle East Report

Description:
DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES MIDDLE EAST REPORT


Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1906 pages, 4017 spreadsheets, 4008 database tables, 280 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4543902_L.

Contents:
DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS & COMP LINES MIDDLE EAST REPORT


This database covers NAICS code: 4543902_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Direct Selling, Books, Periodicals, Videos & Comp Lines Middle East Report covers:


PRODUCTS & MARKETS COVERED:
Direct selling, books, periodicals, videos & comp Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
TVs, video recorders, video cameras, video tapes, DVDs, etc
Video recorders, cameras, tapes & electr game/DVD comb dev
Audio equip, musical instr, radios, stereos, CDs, records, etc
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
All other merchandise
All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for over 200 Countries: 1906 pages, 4017 spreadsheets, 4008 database tables, 280 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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