Casinos Middle East Report

Description: CASINOS MIDDLE EAST REPORT


Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

All NAICS Products/Markets covered, 1976 pages, 3998 spreadsheets, 3970 database tables, 266 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 71321.

Contents: CASINOS MIDDLE EAST REPORT

The Market for Casinos in each country by Products & Services.
This database covers NAICS code: 71321. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Casinos Middle East Report covers:
Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:
Casinos (except casino hotels)

59 MARKET RESEARCH CHAPTERS:
Product Mix, 51 Product Summary, 53 Profit Risk Scenarios, 54 Promotional Mix, 56 Salesforce Decisions, 58
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SPREADSHEET CHAPTERS:
PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997- 2015, Forecast  2016- 2023,
Forecast  2023-2028. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters,
Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables
& Spreadsheets covering business scenarios.  1435 Middle East Database tables & Spreadsheets covering
Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry
Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year -
Forecast  2016- 2023, Forecast  2023-2028.
NATIONAL DATA - by Country by Year.

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