PUBLIC RELATIONS AGENCY LINES MIDDLE EAST REPORT

Description:


Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

34 Products/Markets covered, 1916 pages, 4043 spreadsheets, 4033 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54182_L.

Contents:

PUBLIC RELATIONS AGENCY LINES MIDDLE EAST REPORT

The Market for Public Relations Agency Lines in each country by Products & Services.

This database covers NAICS code: 54182_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Public Relations Agency Lines Middle East Report covers:


PRODUCTS & MARKETS COVERED:
Public relations agencies Lines
Market research & public opinion polling services
Market research services
Public opinion polling services
Advertising agency services (Integrated)
Advertising creative services
Public relations services
Public relations services: Full public relations services
Public relations services: Media relations services
Public relations services: Crisis management services
Public relations services: Lobbying services
Public relations services: Event management services
Public relations services: Development/fundraising services
Media planning &/or buying services
Direct mail advertising services
Direct mail advertising services: Full direct mail services
Direct mail ad serv: Concept dvlpmnt-Direct mail ad campaign serv
Direct mail advertising services: Mailing list support services
Direct mail ad serv: Print serv for direct mail ad materials
Sales promotion services
Direct marketing services
Signs, custom fabrication, incl banners/a-frame/neon/outdoor/etc.
Media monitoring & analysis services
Coordination of prod & delivery of premiums (ad specialties)
Other services related to advertising
Media representation services
Media representation serv: Sale of ad space in print media
Media representation serv: Sale of advertising time on television
Media representation services: Sale of advertising time on radio
Media repre serv:Sale-Ad space in media oth than print/TV/radio
Merchandise sales
Sales of merchandise, not specified by type
All other receipts
All other operating receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

34 Products covered for over 200 Countries: 1916 pages, 4043 spreadsheets, 4033 database tables, 296 diagrams & maps.

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