Cable & Program Distribution Lines Middle East Report

Description:


Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

30 Products/Markets covered, 1924 pages, 3975 spreadsheets, 4022 database tables, 288 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5175_L.

Contents:

The Market for Cable & Program Distribution Lines in each country by Products & Services.

This database covers NAICS code: 5175_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Cable & Program Distribution Lines Middle East Report covers:


PRODUCTS & MARKETS COVERED:

Cable & other program distribution Lines
Television: Program rights
Multichannel programming distribution services (analog & digital)
Multichannel prog dist serv: Basic prog pkg, incl startup & recon fee
Multichannel programming dist serv: Premium programming package
Multichannel programming distribution services: Pay-per-view
Air time - Program distribution networks: Advertising
Air time - Program distb networks: Ad: National & regional (net)
Air time - Program distb networks: Advertising: Local (net)
Cable & other program distribution: Related services
Installation serv, cable/outlets on customer's premise
Equipment rental
Equipment sales, including decoders, satellite dishes, etc.
Other related services
Production & postproduction services - Television
Carrier serv, incl netwk access serv to oth telecomm carriers
Basic fixed local telephony - Residential
Basic fixed local telephony - Business
Basic fixed local telephony - Public
Calling feat incl call waiting/call ID/voice mail-Fixed telephony
Basic fixed long distance telephony - Outbound - Residential
Basic fixed long distance telephony - Outbound - Business
Basic fixed long distance telephony - Inbound
Private network services
Data transmission services
Internet access services
Internet access services: Narrowband
Internet access services: Broadband
All other receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.
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